P02000015468

Requestor's Name	ILE		TALLAHASSEE FLORE
CCO E. Jofferson Ct			
660 E. Jefferson St. Address	_		707
Address			
Tallahassee, FL 3230	1 850-222-2785		in in
City/St/Zip	Phone #	÷ -	
			P)
CORPORATION NAM	E(S) & DOCUMENT NUMBE	ER(S), (if known):	
1- EFFECTIVE SA	ALES & COMMUNICATIONS, INC.		
2-			
3-	-		
4-			
X Walk-in	Pick-up time ASAP	XXX Certified Cor	RECEI OZ FEB II PRECEI OZ FEB II OZ FEB
	Fick-up tillie ASAF	VVV Certified Col	RECEIVED RECEIVED PARTHENT OF ST SION OF CORPORA NILLAHAMSSEE, FLOR BY ST
Mail-out	Will wait Photocopy	Certificate of	f Status E
L			
			.". P
NEW FILINGS	AMENDMENTS		
XX Profit	Amendment		음글 · · · · ·
Non-Profit	Resignation of R.A., Officer/		P表而 —
Limited Liability	Change of Registered Agent		
Domestication	Dissolution/Withdrawal		
Other	Merger		
OTHER FILINGS	REGISTRATION/QUALIFICA	TION 900	0049003693 ° -02/11/0201078004
Annual Report	Foreign		-UZ/11/UZU1U/8UU4
Fictitious Name	Limited Partnership		*****78.75 *****78.75
Name Reservation	Reinstatement		
	Trademark		
	Other		

Examiner's Initials

ARTICLES OF INCORPORATION OF EFFECTIVE SALES & COMMUNICATIONS, INC.

ARTICLE I Name

The name of this Corporation is EFFECTIVE SALES & COMMUNICATIONS, INC.

ARTICLE II
Principal Office

The principal office of this corporation shall be 1495 Mallard Landing Boulevard, Jacksonville, Florida 32259.

ARTICLE III

<u>Duration</u>

This corporation shall have perpetual existence.

ARTICLE IV Purposes and Powers

The nature and purposes of the business to be carried on by EFFECTIVE SALES & COMMUNICATIONS INC., are to engage in the independent representation of manufacturers, distributors and publishers, custom publishing and in any activity or business permitted under the laws of the United States and of the State of Florida.

The corporation shall have all powers of a general corporation for profit under Chapter 607, Florida Statutes, ar any amendment thereto.

ARTICLE V Capital Stock

The maximum number of shares of capital stock which this corporation is authorized to issue or to have outstanding at any one time is 1,000,000 shares of common capital stock having a par value of One Dollar (\$1.00) per share.

ARTICLE VI Initial Registered Office and Agent

The street address of the initial registered office of this corporation is 1495 Mallard Landing Boulevard, Jacksonville, Florida 32259, and the name of the initial registered agent of this corporation at this address is William C. White.

ARTICLE VII <u>Exercise of Corporate Power</u>

All corporate powers, including setting officers' salaries, shall be exercised by or under the authority of, and the business and affairs of the corporation shall be managed by the Board of Directors as provided in the By-Laws. The initial Board of Directors shall consist of one Director and the initial Director will be:

William C. White

1495 Mallard Landing Boulevard Jacksonville, Florida 32259

ARTICLE VIII Incorporator

The name and address of the individuals signing these Articles are:

William C. White

1495 Mallard Landing Boulevard Jacksonville, Florida 32259

ARTICLE IX By-Laws

The power to adopt, alter, amend or repeal By-Laws shall be vested in the Board of Directors.

ARTICLE X Indemnification

The corporation shall indemnify any officer or director or any former officer or director, to the extent permitted by law.

ARTICLE XI Amendment

These Articles of Incorporation may be amended in the manner provided by law, and any right conferred upon the shareholders is subject to this reservation.

ARTICLE XII Restriction on Transfer of Shares

No shareholder shall transfer or encumber his shares during his lifetime to any person not a shareholder in the corporation unless the transferring shareholder first obtains in writing the unanimous consent of the remaining shareholders.

ARTICLE XIII Effective Date

These Articles of Incorporation shall become effective on the date they are accepted and filed by the Secretary of State.

IN WITNESS WHEREOF, the undersigned subscribers have executed these Articles of Incorporation this 7^{th} day of February, 2002.

William C. White Incorporator

DESIGNATION OF REGISTERED AGENT AND REGISTERED OFFICE February 7, 2002

Pursuant to Sections 48.091 and 607.0501, Florida Statutes, the following is submitted:

EFFECTIVE SALES & COMMUNICATIONS INC., desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation, at Jacksonville, County of Duval, State of Florida, has named William C. White, located at 1495 Mallard Landing Boulevard, Jacksonville, Florida 32259, as its Agent to accept service of process within this State.

William C. White, President

ACKNOWLEDGEMENT

Having been named to accept service of process for the above stated corporation, at the place designated above, I hereby agree to act in this capacity, and agree to comply with the provisions of Section 607.0505, Florida Statutes.

- William C.W. William C. White

OZ FEB I I PH 3: 44
SECRETARY OF STATEA