

**Electronic Articles of Incorporation
For**

**P02000007870
FILED
January 24, 2002
Sec. Of State**

SIMPLY PURE CORPORATION

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SIMPLY PURE CORPORATION

Article II

The principal place of business address:

1708 CAPE CORAL PKWY WEST
7000
CAPE CORAL, FL. 33914

The mailing address of the corporation is:

1708 CAPE CORAL PKWY WEST
7000
CAPE CORAL, FL. 33914

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

Article V

The name and Florida street address of the registered agent is:

JENNIE M NEIL
4920 CHIQUITA BLVD
103
CAPE CORAL, FL. 33914

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JENNIE M. NEIL

Article VI

The name and address of the incorporator is:

FABIENNE SANCHEZ
4920 CHIQUITA BLVD
#103
CAPE CORAL, FL 33914

Incorporator Signature: FABIENNE SANCHEZ

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JENNIE M NEIL
4920 CHIQUITA BLVD, #103
CAPE CORAL, FL. US 33914

Title: V
FABIENNE SANCHEZ
4920 CHIQUITA BLVD, #103
CAPE CORAL, FL. US 33914