NOWALSKY, BRONSTON & GOTHARD

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Monica Borne Haab EllenAnn G. Sands Bruce C. Betzer

January 14, 2002

Florida seare, my or State Regis to son Section

Leon L. Nowalsky

Edward P. Gothard

Benjamin W. Bronston

Division of Corporations
409 F. Gaine Street

Tallahassee, 233

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RE: Salons by Simply Organic, Inc.

Dear Sir:

Enclosed for filing please find an original and one (1) copy of the Articles of Incorporation for Salons by Simply Organic, Inc. Also included is a check in the amount of \$82.75 to cover the cost of filing and obtaining a certified copy of the Articles of Incorporation.

Please return all correspondence in this matter to my attention at the above listed address.

Thank you in advance for your assistance in this matter.

Sincerely,

Sheree G. West

/sw

Enclosure

02 JAN 16 AM 8: 20 SECRETARY OF STATE ALLAHASSEE FLORIDA

ARTICLES OF INCORPORATION SALONS BY SIMPLY ORGANIC, INC.

OZ JAN 6 M O. 20 I, the undersigned, being of legal age and a natural person, do hereby subscribi acknowledge and file the following Articles of Incorporation for the purposes of creating corporation under the laws of the State of Florida.

ARTICLES I

The name and initial address of this Corporation shall be: Salons by Simply Organic, Inc., 14902 Hickory Ct., Eden Prairie, MN 55346.

ARTICLE II

This Corporation may engage in any activity or business permitted under the laws of the State of Florida.

ARTICLE III

The capital stock authorized, the par value thereof, and the characteristics of such stock shall be as follows:

Number of Shares	Par Value	Class of
<u>Authorized</u>	Per Share	 Stock
10,000	\$1.00	common

The consideration for all of the said stock shall be payable in cash, property, real or personal, labor or services in lieu of cash, with such valuation to be fixed by the Board of Directors of this Corporation.

ARTICLE IV

This Corporation shall commence its existence immediately upon the filing of these Articles of Incorporation and shall exist perpetually thereafter unless sooner dissolved according to law.

ARTICLE V

The initial registered office of this Corporation shall be 40 S.E. 5th Street, Suite 500, Boca Raton, Florida 33432 with the privilege of having it officers and branch offices at other places within or without the State of Florida. The initial registered agent at that address shall be ERIC MOSTROM.

ARTICLE VI

This Corporation shall have at least one director, with the exact number to be specified by the stockholders from time to time unless the stockholders shall, by a majority vote thereafter, determine that the Corporation be managed by the stockholders.

ARTICLE VII

The name and address of the first director of the Corporation, who shall hold office for the first year or until his successor is duly elected and qualified, shall be:

Jon Mostrom 14902 Hickory Ct. Eden Prairie, MN 55346

ARTICLE VIII

The name and address of the incorporator is: Eric Mostrom, 40 S.E. 5th Street, Suite 500, Boca Raton, Florida 33432.

ARTICLE IX

No contract or other transaction between this Corporation and any other corporation, and no act of this corporation, shall in any way be affected or invalidated by the fact that any of the directors of this Corporation are pecuniarily or otherwise interested in, or are directors or officers of, such other corporation. Any director individually, or any firm of which any director may be a member, may be a party to, or may be pecuniarily or otherwise interested in, any contract or transaction of this Corporation, provided that the fact that he or such firm is so interested shall be disclosed or shall have been known to the Board of Directors or a majority thereof, and any director of this Corporation who is also a director or an officer of such other corporation, or who is so interested, may be counted in determining the existence of a quorum at any meeting of the Board of Directors of this Corporation which shall authorize any such contract or transaction with like force and effect or if he were not such a director or officer of such other corporation, or not so interested.

ARTICLE X

The private property of the stockholders shall not be subject to payment of the corporate debts to any extent.

ARTICLE XI

This Corporation may indemnify and insure its officers and directors to the fullest extent permitted by law.

IN WITNESS WHEREOF, I, the undersigned, being the incorporator hereinbefore named,

for the purpose of forming a Corporation to do business both within and without the State of Florida, under the laws of Florida, make and file these Articles of Incorporation hereby declaring and certifying that the facts herein stated are true, and hereunto set my hand and seal this 8th day of January, 2002.

ERIC MOSTROM, Incorporator

CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

In compliance with the laws of the State of Florida, the following is submitted:

First -- That Salons by Simply Organic, Inc. desiring to organize under the laws of the State of Florida, has named ERIC MOSTROM as its statutory registered agent.

Having been named the statutory agent of the above Corporation at the place designated in this certificate, I hereby accept the same and agree to act in this capacity, and agree to comply with the provisions of Florida law relative to keeping the registered office open.

ERIC MOSTROM, REGISTERED AGENT

Dated this 14 day of JANUAR	2002.
STATE OF LOUISIA WA	•
COUNTY OF ORLEARS	
	acknowledged before me on this 14 day of ROM as Incorporator of Salons by Simply Organic, Inc. ration. He is personally known to me, OR has produced th.
	Notary Signature of Notary Public FLS

Name of Notary printed