

P02000007440

ROOSEVELT S. ISAAC

Requester's Name

347 S. ORANGE AVE

Address

ARCADIA, FL.

City/State/Zip

Phone #

APPROVED  
FILING  
FILED  
02 JAN 23 AM 11:55  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Office Use Only

**CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):**

1. The HEARTLAND Advertiser, INC  
(Corporation Name) (Document #)

2. \_\_\_\_\_  
(Corporation Name) (Document #)

(Corporation Name)

(Document #)

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-01/23/02-01065-016

\*\*\*157.50 \*\*\*78.75

(Corporation Name)

(Document #)

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DEPARTMENT OF STATE  
DIVISION OF CORPORATIONS  
TALLAHASSEE, FLORIDA

☒ Walk in  
☐ Mail out

☐ Pick up time

☒ Will wait

☐ Photocopy

☒ Certified Copy

☐ Certificate of Status

**NEW FILINGS**

- ☒ Profit
- ☐ Not for Profit
- ☐ Limited Liability
- ☐ Domestication
- ☐ Other

**OTHER FILINGS**

- ☐ Annual Report
- ☐ Fictitious Name

**AMENDMENTS**

- ☐ Amendment
- ☐ Resignation of R.A., Officer/Director
- ☐ Change of Registered Agent
- ☐ Dissolution/Withdrawal
- ☐ Merger

**REGISTRATION/QUALIFICATION**

- ☐ Foreign
- ☐ Limited Partnership
- ☐ Reinstatement
- ☐ Trademark
- ☐ Other

1/23

ARTICLE OF INCORPORATION  
OF  
THE HEARTLAND ADVERTISER, INC

APPROVED  
AND  
FILED  
02 JAN 23 AM 11:55  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

ARTICLE 1

NAME

THE NAME OF THIS CORPORATION IS THE HEARTLAND ADVERTISER, INC.  
138 SOUTH HERNANDOSTREET, ARCADIA, FLORIDA 34266

ARTICLE 11

DURATION

THIS CORPORATION SHALL EXIST PERPETULLY, AND THE DATE OF COMMENCEMENT OF CORPORATE EXISTENCE SHALL BE THE DATE ON WHICH THESE ARTICLES ARE FILED WITH THE SECRETARY OF STATE IN THE STATE OF FLORIDA.

ARTICLE 111

PURPOSE

THIS CORPORATION IS ORGANIZED FOR THE PURPOSE OF ENGAGING IN FOR PROFIT ANY BUSINESS ACTIVITIES NOT PROHIBITED TO CORPORATION FOR PROFIT UNDER THE LAWS IN THE STATE OF FLORIDA OR ANY OTHER LOCATION.

ARTICLE

CAPITAL STOCK

THIS CORPORATION IS AUTHORIZED TO ISSUE SEVENTY-FIVE HUNDRED( 7,500) SHARES OF COMMON STOCK WITH A PAR VALUE OF \$ 1.00 PER SHARE.

ARTICLE V

REGISTERED AGENT

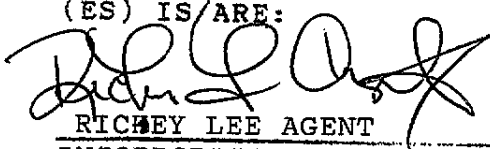
THE ADDRESS OF THE INITIAL REGISTERED AGENT OF THIS CORPORATION WITHIN  
THE STATE OF FLORIDA IS 347 SOUTH ORANGE AVE. ARCADIA, FLORIDA 34266  
THE NAME OF THE INITIAL REGISTERED AGENT AT SUCH ADDRESS IS: ROOSEVELT S. ISAAC, SR.

ARTICLE VI

INCORPORATOR (S)

THE UNDERSIGNED INCORPORATOR (S), FOR THE PURPOSE OF FORMING A CORP-  
ORATION UNDER THE FLORIDA BUSINESS CORPORATION ACT , DO HEREBY ADOPT  
(S) THE FOLLOWING ARTICLE OF INCORPORATION. THE PERSON (S) WHO HAVE  
SIGNED AND DELIVERED OR REQUEST TO BE DELIVERED THESE ARTICLE OF IN-  
CORPORATION TO THE DEPARTMENT OF STATE, DIVISION OF CORPORATION IS  
THE INCORPORATOR (S) OF THIS CORPORATION , WHOES NAME (S) AND ADDRESS

(ES) IS/ARE:



RICHEY LEE AGENT  
INCORPORATOR

138 SOUTH HERNANDO ST. ARCADIA, FL. 34266  
ADDRESS CITY AND STATE

INCORPORATOR

ADDRESS

CITY AND STATE

CERTIFICATE OF DESIGNATION

REGISTERED AGENT/REGISTERED OFFICE

PURSUANT TO THE PROVISIONS OF SECTIONS 607.0501 OR 617.0501, FLORIDA STATUTES, THE UNDERSIGNED CORPORATION, ORGANIZED UNDER THE LAW OF THE STATE OF FLORIDA, SUBMITS THE FOLLOWING STATEMENT IN DESIGNATING THE REGISTERED OFFICE/REGISTERED AGENT IN THE STATE OF FLORIDA.

1. NAME OF THE CORPORATION IS:

THE HEARTLAND ADVERTISER, INC.

2. NAME AND ADDRESS OF THE REGISTERED AGENT AND OFFICE:

ROOSEVELT S. ISAAC, SR.

NAME

347 SOUTH ORANGE AVE.

ADDRESS

ARCADIA

CITY

FLORIDA

STATE

34266

ZIP

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES AND I AM FAMILAR WITH AND ACCEPT THE OBLIGATIONS OF THIS POSITION AS REGISTERED AGENT.

Roosevelt S. Isaac  
SIGNATURE

1-23-02  
DATE

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

02 JAN 23 AM 11:55

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AND  
FILED