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Alan J. Berman

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January 9, 2002

Department of State
Division of Corporations
Corporate Records Bureau
P O Box 6327
Tallahassee FL 32314

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-01/14/02--01043--009
*****78.75 *****78.75

Re: ELR MARKETING, INC.

Gentlemen:

Enclosed please find original and one copy of Articles of Incorporation for the above-named corporation. In addition, I have enclosed a check payable to your order in the sum of \$78.75, which represents the following fees:

| | |
|----------------------|--------------|
| Filing Fee | \$35.00 |
| Certified Copy | 8.75 |
| Registered Agent Fee | <u>35.00</u> |
| | \$78.75 |

FILED
SECRETARY OF STATE
TALLAHASSEE, FLORIDA
JAN 14 PM 1:52

Please file the original of the enclosed Articles of Incorporation and return a certified copy to the undersigned.

Very truly yours,

Alan J. Berman

Alan J. Berman

AJB/j
enclosures

fc

ARTICLES OF INCORPORATION
OF
ELR MARKETING, INC.

FILED STATE
SECRETARY OF FLORIDA
TALLAHASSEE, FLORIDA
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The undersigned, for the purpose of forming a corporation under the Florida General Corporation Act, hereby adopts the following Articles of Incorporation:

ARTICLE ONE: NAME: The name of the corporation shall be ELR MARKETING, INC.

ARTICLE TWO: DURATION: The term of existence of the corporation is perpetual.

ARTICLE THREE: PURPOSE: The purpose is to engage in any activities or business permitted under the Laws of the United States and Florida; including but not limited to, the operation of a manufacturer's sales representative business.

ARTICLE FOUR: CAPITAL STOCK: The corporation is authorized to issue one hundred (100) shares, all of which shall be common shares, no par value.

ARTICLE FIVE: INITIAL REGISTERED OFFICE AND AGENT: The street address of the initial registered office of the corporation is 6 Augusta Trail, Palm Coast, Florida 32137, and the name of the Registered Agent is EDDIE LEE RIDER of 6 Augusta Trail, Palm Coast, Florida 32137.

ARTICLE SIX: INITIAL BOARD OF DIRECTORS: This corporation shall have one (1) director initially. The number of directors may be increased or decreased, from time to time; by an amendment of the by-laws of the corporation in the manner provided by law, but shall never be less than one (1). The name and address of the initial director of this corporation is:

EDDIE LEE RIDER - 6 Augusta Trail
Palm Coast, Florida 32137

ARTICLE SEVEN: INCORPORATOR: The incorporator of the corporation and the subscriber to these Articles of Incorporation is EDDIE LEE RIDER, who resides at 6 Augusta Trail, Palm Coast, Florida 32137.

ARTICLE EIGHT: BY-LAWS AND ARTICLES OF INCORPORATION: The shareholders shall have the exclusive authority to formulate, approve, and/or amend by-laws of the corporation and shall have the exclusive authority to formulate, approve, and/or adopt these amendments to these Articles of Incorporation.

ARTICLE NINE: COMMENCEMENT OF EXISTENCE: The corporation shall be deemed to commence its existence upon the filing of these Articles in the Office of the Secretary of State of the State of Florida.

ARTICLE TEN: PRINCIPAL PLACE OF BUSINESS: The principal place of business for said corporation and the mailing address is 6 Augusta Trail, Palm Coast, Florida 32137.

IN WITNESS WHEREOF, the undersigned Incorporator has executed these Articles of Incorporation this 9th day of January, 2002.


EDDIE LEE RIDER

DESIGNATION OF REGISTERED OFFICE AND REGISTERED AGENT

Pursuant to Chapters 48.091 and 607.0501, Florida Statutes, the following is submitted:

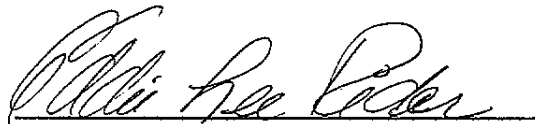
ELR MARKETING, INC., desiring to organize under the laws of the State of Florida, with its initial registered office as indicated in the Articles of Incorporation, at 6 Augusta Trail, Palm Coast, Florida 32137, has named EDDIE LEE RIDER as its designated agent to accept service of process within the state.

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA
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ACKNOWLEDGMENT AND ACCEPTANCE

Having been named as the registered agent for the above corporation for the purpose of accepting service of process at the registered office designated in this certificate, I hereby accept such appointment and acknowledge that I am familiar with and accept the obligations and responsibilities of such office, as provided for in Florida Statutes 607.0505.

Dated this 9th day
of January, 2002.



Registered Agent
EDDIE LEE RIDER