Electronic Articles of Incorporation For

P02000001708 FILED January 07, 2002 Sec. Of State

MEMBERSHIP RETENTION SERVICES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

MEMBERSHIP RETENTION SERVICES, INC.

Article II

The principal place of business address:

6420 W. BAGHDAD ST. DUNNELLON, FL. 34433

The mailing address of the corporation is:

6420 W. BAGHDAD ST. DUNNELLON, FL. 34433

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000

P02000001708 FILED January 07, 2002 Sec. Of State

Article V

The name and Florida street address of the registered agent is:

KEVIN R DURST 6420 W. BAGHDAD ST. DUNNELLON, FL. 34433

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: KEVIN DURST

Article VI

The name and address of the incorporator is:

KEVIN DURST 6420 W. BAGHDAD ST. DUNNELLON, FL 34433

Incorporator Signature: KEVIN DURST

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P KEVIN R DURST 6420 W. BAGHDAD ST. DUNNELLON, FL. 34433

Title: V AMANDA M DURST 6420 W. BAGHDAD ST. DUNNELLON, FL. US 34433