Electronic Articles of Incorporation For

P01000111592 FILED November 21, 2001 Sec. Of State

HILTON IMAGES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HILTON IMAGES, INC.

Article II

The principal place of business address:

6770 SW 9TH STREET PEMBROKE PINES, FL. 33023

The mailing address of the corporation is:

6770 SW 9TH STREET PEMBROKE PINES, FL. 33023

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

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Article V

The name and Florida street address of the registered agent is:

RICHARD W HILTON 6770 SW 9TH STREET PEMBROKE PINES, FL. 33023

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: RICHARD W. HILTON

Article VI

The name and address of the incorporator is:

RICHARD WM. HILTON 6770 SW 9TH STREET PEMBROKE PINES, FL 33023

Incorporator Signature: RICHARD WM. HILTON

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: V BEVERLEY HILTON 6770 SW 9TH STREET PEMBROKE PINES, FL. 33023