

MARVIN A. KIRSNER, ESQ.
GREENBERG TRAUIG, P.A.
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Florida Department of State
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From: MICHELLE POPU, LA CLIENT NO. 49975-010100
Account Name : GREENBERG TRAUIG (WEST PALM BEACH)
Account Number : 075201001473
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FLORIDA PROFIT CORPORATION OR P.A.

HAIRCOLORXPRESS DEVELOPMENT OF SOUTHEAST FLORIDA, INC.

Certificate of Status	1
Certified Copy	1
Page Count	03
Estimated Charge	\$87.50

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ARTICLES OF INCORPORATION
OF
HAIRCOLORXPRESS DEVELOPMENT OF SOUTHEAST FLORIDA, INC.

ARTICLE I - NAME

The name of this corporation is HAIRCOLORXPRESS DEVELOPMENT OF SOUTHEAST FLORIDA, INC. (the "Corporation").

ARTICLE II - PRINCIPAL OFFICE

The principal office of the Corporation is located at the following address:

1191 East Newport Center Drive, Suite 102
Deerfield Beach, Florida 33442

ARTICLE III - PURPOSE

The Corporation may engage in any activity or business permitted under the laws of the United States and of the State of Florida.

ARTICLE IV - DURATION

The Corporation shall have perpetual existence.

ARTICLE V - CAPITAL STOCK

The Corporation is authorized to issue 100 shares of one cent (\$0.01) par value common stock, which shall be designated "Common Shares."

ARTICLE VI - BYLAWS

The bylaws of the Corporation may be adopted, altered, amended or repealed by either the stockholders or the directors of the Corporation.

ARTICLE VII - INDEMNIFICATION

The Corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

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ARTICLE VIII - INITIAL REGISTERED AGENT AND OFFICE

The name and street address of the initial registered agent and office of the Corporation are:

Eric P. Sacks
1191 East Newport Center Drive, Suite 102
Deerfield Beach, Florida 33442

ARTICLE IX - INCORPORATOR

The name and address of the person signing these Articles are:

Eric P. Sacks
1191 East Newport Center Drive, Suite 102
Deerfield Beach, Florida 33442

ARTICLE X - INITIAL BOARD OF DIRECTORS

This Corporation shall have two (2) Director initially. The number of Directors of this Corporation may be either increased or diminished from time to time pursuant to the Bylaws, but shall never be less than one (1). The name and street address of the initial Directors of this Corporation who shall hold office until his successor is either elected or appointed is:

Eric P. Sacks	1191 East Newport Center Drive, Suite 102 Deerfield Beach, Florida 33442
Karen D. Sacks	1191 East Newport Cnter Drive, Suite 102 Deerfield Beach, Florida 33442

ARTICLE XI - AMENDMENT

The Corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, in accordance with the provisions of the Florida General Corporation Act.

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IN WITNESS WHEREOF, the undersigned has executed these Articles of
Incorporation this 25 day of Oct, 2001.



Eric P. Sacks

ACCEPTANCE BY REGISTERED AGENT

Having been named to accept service of process for the above stated corporation, at the
place designated in Article VIII of these Articles of Incorporation, the undersigned hereby agrees
to act in this capacity, and further agrees to comply with the provisions of all statutes relative to
the proper and complete discharge of his duties.

Dated this 25 day of Oct, 2001.



Eric Sacks

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