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**To:**

Division of Corporations  
Fax Number : (850) 205-0381

**From:**

Account Name : BLUMBERG/EXCELSIOR CORPORATE SERVICES, INC.  
Account Number : 075350000353  
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**FLORIDA PROFIT CORPORATION OR P.A.**

**THE CAKE SHOPPE INCORPORATED**

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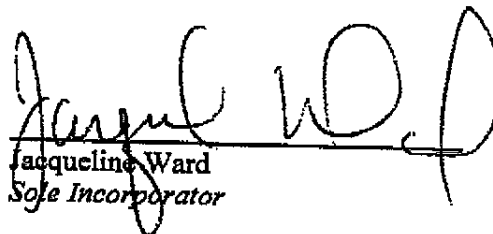
**ARTICLES OF INCORPORATION****OF****THE CAKE SHOPPE INCORPORATED**

**THE UNDERSIGNED** sole incorporator, being a natural person competent to contract and desiring to form a corporation under Title XXXV, Chapter 607, of the Revised Florida Statutes, herewith submits the following information:

1. The name of the corporation is: **THE CAKE SHOPPE INCORPORATED**
2. The duration of the corporation shall be perpetual.
3. To engage in any activity or business permitted under the laws of the Florida Business Corporation Act.
4. The aggregate number of shares which the corporation shall have authority to issue is 200 shares, at no par value.
5. The name and address of the director(s): **Grace C. Cates, 109 North Mill Ridge Trail, Ponte Vedra, FL 32082 and Scott I. Cates, 109 North Mill Ridge Trail, Ponte Vedra, FL 32082**
6. The principal mailing address of the corporation: **9734 Deer Lake Court, Suite 7 Jacksonville, FL 32246**
7. The name and address of its initial registered agent: **Grace C. Cates, 109 North Mill Ridge Trail, Ponte Vedra, FL 32082**
8. The name and address of the sole incorporator is: **Jacqueline Ward, c/o Blumberg Excelsior Corporate Services, Inc., 62 White Street, New York, NY 10013**

**IN WITNESS WHEREOF**, the undersigned, as sole incorporator of this corporation has executed these Articles of Incorporation.

Dated: October 23, 2001



Jacqueline Ward  
Sole Incorporator

**Blumberg Excelsior Corporate Services Inc.**  
62 White Street  
New York, NY 10013

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**ACCEPTANCE OF APPOINTMENT**

**AS**

**REGISTERED AGENT**

I, the undersigned, do hereby accept appointment as Registered **THE CAKE SHOPPE INCORPORATED** the within named corporation.

Dated: October 22, 2001



Registered Agent  
Grace C. Cates

**Blumberg Excelsior Corporate Services, Inc.**  
62 White Street  
New York, NY 10013

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