Electronic Articles of Incorporation For

P01000100692 FILED October 17, 2001 Sec. Of State

CRONIN'S BOOKS & GIFTS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

CRONIN'S BOOKS & GIFTS, INC.

Article II

The principal place of business address:

110 SANTA CRUZ AVE ROYAL PALM BEACH, FL. 33411

The mailing address of the corporation is:

110 SANTA CRUZ AVE ROYAL PALM BEACH, FL. 33411

Article III

The purpose for which this corporation is organized is:

THE GENERAL NATURE OF THE BUSINESS TO BE TRANSACTED BY THIS CORPORATION SHALL BE TO ENGAGE IN ANY AND ALL LAWFUL BUSINESS PERMITTED UNDER THE LAWS OF THE UNITED STATES AND THE STATE OF FLORIDA

Article IV

The number of shares the corporation is authorized to issue is:

100,000 AT PAR VALUE \$.01

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Article V

The name and Florida street address of the registered agent is:

DAVID A CRONIN 110 SANTA CRUZ AVE ROYAL PALM BEACH, FL. 33411

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: DAVID A. CRONIN

Article VI

The name and address of the incorporator is:

DAVID A CRONIN 110 SANTA CRUZ AVE. ROYAL PALM BEACH, FL 33411

Incorporator Signature: DAVID A. CRONIN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P DAVID A CRONIN 110 SANTA CRUZ AVE. ROYAL PALM BEACH, FL. 33411

Title: V BETH J CRONIN 110 SANTA CRUZ AVE. ROYAL PALM BEACH, FL. 33411

Article VIII

INDEMNIFICATION
This corporation may indemnify any Director, Officer,
Employee or Agent of the Corporation to the fullest extent
permitted by Florida Law

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Article IX

AFFILIATED TRANSACTIONS

This corporation expressly elects not to be governed by Section 607.0901 of the Florida Business Corporation Act as amended from time to time relating to affiliated transactions.

Article X

CONTROL SHARE ACQUISTIONS
This corporation expressly elects not to be governed by section 607.0902 of the Florida Business Corporation Act, as amended from time to time relating to control share acquisitions