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MATTHEWS ACCOUNTING SERVICES, INC.
860 U.S. HIGHWAY ONE, SUITE 210
NORTH PALM BEACH, FLORIDA 33408

(561) 775-4575 • FAX (561) 775-5771

FILED
01 OCT -8 AM 10:09
SECRETARY OF STATE
TALLAHASSEE FLORIDA

September 24, 2001

Division of Corporations
Department of State
P.O. Box 6327
Tallahassee, Florida 32314

700004626967--9
-10/08/01--01063--007
*****70.00 *****70.00

Dear Sir or Madam:

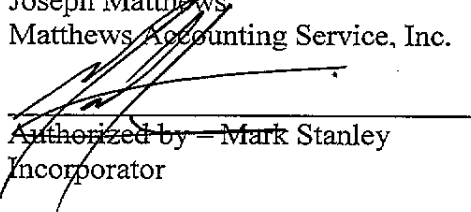
Enclosed please find the original Articles of Incorporation for Direct Mail Concepts, Inc. along with a check in the amount of \$ 70.00 for the filing fee and designation of registered agent.

Please return this to me at the letterhead address with the filing date stamped on it.

Thank you,



Joseph Matthews
Matthews Accounting Service, Inc.



Authorized by - Mark Stanley
Incorporator

D. WHITE OCT 10 2001

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ARTICLES OF INCORPORATION

I, THE UNDERSIGNED, hereby associate myself for the purpose of becoming a corporation under the laws of the state of Florida providing for the formation, liability, rights, privileges and immunities of corporations for profit.

ARTICLE 1: NAME

The name of this corporation shall be as follows:

Direct Mail Concepts, Inc.

ARTICLE 2: NATURE OF BUSINESS

This corporation may engage in any activity or business permitted under the laws of the United States and the state of Florida.

ARTICLE 3: CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any time is one hundred (100) shares, of one dollar (\$1.00) par value per share.

ARTICLE 4: INITIAL CAPITAL

The amount of capital with which this corporation will begin business will not be less than one hundred (\$100.00) dollars.

ARTICLE 5: TERM OF EXISTENCE

This corporation is to have perpetual existence.

ARTICLE 6: ADDRESS

The initial street address in the state of Florida of the principal office and office of Board of Directors and incorporators shall be as follows:

**244 S.W. 14th Street
Vero Beach, Florida 32962**

The Board of Directors may from time to time move the principal office to any other address in the state of Florida.

ARTICLE 7: BY-LAWS

The power to adopt, alter, amend, or repeal by-laws shall be vested in the Board of Directors and shareholders.

ARTICLE 8: AMENDMENTS

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any other amendments to them, and any right conferred upon the shareholder is subject to this reservation.

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TALLAHASSEE FLORIDA

ARTICLE 9: SUB CHAPTER S CORPORATION

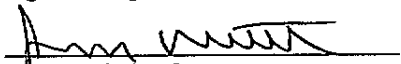
This corporation shall elect to become a Sub-Chapter S Corporation as defined by the Internal Revenue Code.

ARTICLE 10: REGISTERED AGENT AND OFFICE

The registered agent, as listed below with address, hereby accepts said designation by signature below:

**Matthews Accounting Services, Inc.
860 U.S. Hwy. One, Suite 210
North Palm Beach, Florida 33408**

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, am familiar with and accept the obligations of my position as registered agent.


**Joseph Matthews
Registered Agent**

ARTICLE 11: INITIAL BOARD OF DIRECTORS

This corporation shall have one director initially. The number of directors may either be increased or decreased by the laws adopted by the shareholders but shall never be less than one.

The initial Directors of the Corporation are:

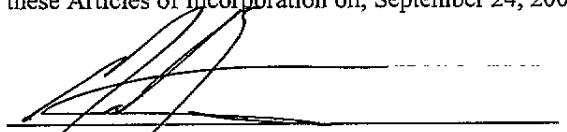
Mark Stanley – President, Vice President, Treasurer, Secretary

ARTICLE 12: INCORPORATOR

The name and personal address of the Incorporator:

**Mark Stanley
244 S.W. 14th Street
Vero Beach, Florida 32962**

As the incorporator of Direct Mail Concepts, Inc. in witness thereof, I, Mark Stanley, do hereby execute these Articles of Incorporation on, September 24, 2001 and accept responsibility as registered agent.


**Mark Stanley
Incorporator – Direct Mail Concepts, Inc.**