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ARTICLES OF AMENDMENT TO ARTICLES OF INCORPORATION OF

INNOVATIVE COMPANIES, INC.

Pursuant to the provisions of Section 607.1006. Florida Statutes, this Florida profit Corporation adopts the following articles of amendment to its articles of incorporation:

FIRST:

RESOLVED that the Board of Directors hereby declares it advisable and in the best interest of the Corporation that item I of the Certificate of Incorporation be amended to read in its entirety as follows:

1. The name of this Corporation is IHP Marketing, Inc.

SECOND: The date of this amendment's adoption is September 6, 2002.

THIRD: Adoption of Amendment(s) (CHECK ONE)

X The amendment(s) was/were approved by the shareholders. The number of votes cast for the amendment(s) was/were sufficient for approval.

The amendment(s) was/were approved by the shareholders through voting groups. The following statement must be separately provided for each voting group entitled to vote separately on the amendment(s):

> "The number of votes cast for the amendment(s) was/were sufficient for approval by

> > Voting group

_____ The amendment(s) was/were adopted by the board of directors without shareholder action and shareholder action was not required.

_____ The amendment(s) was/were adopted by the incorporators without shareholder action and shareholder action was not required.

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	Signature:	iMh By the Cha	th day of September, 2002 Juny irman of Vice Chairman of (he Board of Directors,	_	
	· · · ·		OR (By a director if adopted by OR (By a director if adopted by OR un incorporator if adopted by	the directors)		. .
			<u>Mihir K. Taneja</u> Typed or primeri na	auc		*• • • • • •
			<u>Chief Executive Of</u> Title			• <u>*</u>
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