

**Electronic Articles of Incorporation
For**

**P01000085676
FILED
August 29, 2001
Sec. Of State**

PUBLIX ADVERTISING, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PUBLIX ADVERTISING, INC.

Article II

The principal place of business address:

3956 TOWN CENTER BLVD
211
ORLANDO, FL. 32837

The mailing address of the corporation is:

3956 TOWN CENTER BLVD
211
ORLANDO, FL. 32837

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

BARBARA SISK
3956 TOWN CENTER BLVD
211
ORLANDO, FL. 32837

I certify that I am familiar with and accept the responsibilities of
registered agent.

Registered Agent Signature: BARBARA SISK

Article VI

The name and address of the incorporator is:

BARBARA SISK
3956 TOWN CENTER BLVD
ORLANDO FL 32837

Incorporator Signature: BARBARA SISK