P0100000837

ACCOUNT NO. : 072100000032

REFERENCE : 211898 7277793

AUTHORIZATION :

COST LIMIT: \$ 70.00

ORDER DATE : July 6, 2001

ORDER TIME : 1:47 PM

ORDER NO. : 211898-001

CUSTOMER NO: 7277793

CUSTOMER: Mr. Jack Grumet

Mr. Jack Grumet

7645 Fenwick Place Boca Raton

Boca Raton, FL 33496

DOMESTIC FILING

NAME: EXERCISE YOUR EYES, INC.

EFFECTIVE DATE:

200004463212--1

XX ARTICLES OF INCORPORATION

____ CERTIFICATE OF LIMITED PARTNERSHIP

____ ARTICLES OF ORGANIZATION

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

____CERTIFIED COPY

XX PLAIN STAMPED COPY

CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Deborah Schroder - EXT. 1118
EXAMINER'S INITIALS:

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1001 JUL -6 PM 3: 36
SECRETARY OF STATE
ALLAHASSEE FLORID

NOT INTENTED

2001 JUL -6 PM 3: 2

2001 JUL -6 PH 3: 36

SECRETARY OF STATE TALLAHASSEE FLORIDA

ARTICLES OF INCORPORATION

OF

EXERCISE YOUR EYES, INC.

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

EXERCISE YOUR EYES, INC.

The address of the principal office of this corporation shall be 7645 Fenwick Place, Boca Raton, Florida 33496, and the mailing address of the corporation shall be the same.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 4,000,000 shares of common stock having \$.01 par value per share.

ARTICLE IV. REGISTERED AGENT

The street address of the initial registered office of the corporation shall be 1201 Hays Street, Tallahassee, Florida 32301, and the name of the initial registered agent of the corporation at that address is Corporation Service Company.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. DIRECTORS

All corporate powers shall be exercised by or under the authority of, and the business and affairs of the corporation managed under the direction of its Board of Directors, subject to any limitation set forth in these Articles of Incorporation. This corporation shall have two Directors, initially. The names and addresses of the initial members of the Board of Directors are:

Jack Grumet 7645 Fenwick Place Boca Raton, Florida 33496

Jacob Liberman 132 Ka Drive Kula, Hawaii 96790

FILED

ARTICLE VII, INCORPORATOR

2001 JUL -6 PM 3: 36

The name and street address of the incorporator to TALLAHASSEE FLORIDA these Articles of Incorporation:

The Company Corporation 2711 Centerville Road Suite 400 Wilmington, Delaware 19808

The undersigned incorporator has executed these Articles of Incorporation on July 6, 2001.

Its Agent, Laura R. Dunlap

ACCEPTANCE OF REGISTERED AGENT DESIGNATED
IN ARTICLES OF INCORPORATION

Corporation Service Company, a Delaware corporation authorized to transact business in this State, having a business office identical with the registered office of the corporation named above, and having been designated as the Registered Agent in the above and foregoing Articles, is familiar with and accepts the obligations of the position of Registered Agent under Section 607.0505, Florida Statutes.

By: XOUNG R. DUY

BZR/DEBORAH SCHRODER