Electronic Articles of Incorporation For

P01000061765 FILED June 21, 2001 Sec. Of State

BLUE MARTINI TAMPA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BLUE MARTINI TAMPA, INC.

Article II

The principal place of business address:

1901 W. CYPRESS CREEK ROAD 406 FT. LAUDERDALE, FL. 33309

The mailing address of the corporation is:

1901 W. CYPRESS CREEK ROAD 406 FT. LAUDERDALE, FL. 33309

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000

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Article V

The name and Florida street address of the registered agent is:

RICHARD G CHOSID 1901 W. CYPRESS CREEK ROAD 406 FT. LAUDERDALE, FL. US 33309

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: RICHARD G. CHOSID

Article VI

The name and address of the incorporator is:

MARK VASU 1901 W. CYPRESS CREEK ROAD 406 FT. LAUDERDALE, FL 33309

Incorporator Signature: MARK VASU