

CAPITAL CONNECTION, INC.

417 E. Virginia Street, Suite 1 • Tallahassee, Florida 32301
(850) 224-8870 • 1-800-342-8062 • Fax (850) 222-1222

PD1000051864

Simply Effective, Inc

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-05/24/01--01043--031
*****70.00 *****70.00

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- ☐ Art of Inc. File
- ☐ LTD Partnership File
- ☐ Foreign Corp. File
- ☐ L.C. File
- ☐ Fictitious Name File
- ☐ Trade/Service Mark
- ☐ Merger File
- ☐ Art. of Amend. File
- ☐ RA Resignation
- ☐ Dissolution / Withdrawal
- ☐ Annual Report / Reinstatement
- ☐ Cert. Copy
- ☒ Photo Copy
- ☐ Certificate of Good Standing
- ☐ Certificate of Status
- ☐ Certificate of Fictitious Name
- ☐ Corp Record Search
- ☐ Officer Search
- ☐ Fictitious Search
- ☐ Fictitious Owner Search
- ☐ Vehicle Search
- ☐ Driving Record
- ☐ UCC 1 or 3 File
- ☐ UCC 11 Search
- ☐ UCC 11 Retrieval
- ☐ Courier

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TALLAHASSEE, FLORIDA
DIVISION OF CORPORATIONS
MAY 24 AM 11:13

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Signature

Requested by: KC 5/24
Name _____ Date _____ Time _____

Walk-In _____ Will Pick Up _____

J. BRYAN MAY 24 2001

**ARTICLES OF INCORPORATION
OF
simplyEffective, Inc.**

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLE I - NAME AND PRINCIPAL ADDRESS

The name of the corporation is simplyEffective, Inc., and the principal address and principal place of business is P.O. Box 385, Clearwater, Florida 33757.

ARTICLE II - REGISTERED OFFICE AND AGENT

The address of its registered office in the State of Florida is c/o O'CONNOR & ASSOCIATES, 2240 Belleair Road, Suite 160, in the City of Clearwater, County of Pinellas, Florida 33764. The name of its registered agent at such address is PATRICK M. O'CONNOR, ESQUIRE.

ARTICLE III - PURPOSE

The purpose of the corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Florida.

ARTICLE IV - AUTHORIZED SHARES OF STOCK

The total number of shares of stock which the corporation is authorized to issue is Ten Thousand (10,000) and the par value of each of such shares is One Cent (\$0.01) amounting in the aggregate to One Hundred Dollars (\$100.00).

ARTICLE V - BOARD OF DIRECTORS

The business and affairs of the corporation shall be managed by the board of directors, and the directors need not be elected by ballot unless required by the bylaws of the corporation. The names and mailing addresses of each person who is to initially serve as a director until the first annual meeting of the stockholders or until a successor is elected and qualified, are as follows:

<u>NAME</u>	<u>MAILING ADDRESS</u>
Scott M. Wintrip	P.O. Box 385, Clearwater, Florida 33757
Jay R. Perry	P.O. Box 385, Clearwater, Florida 33757

In furtherance and not in limitation of the powers conferred by the laws of the State of Florida, the board of directors is expressly authorized to adopt, amend or repeal the bylaws of this corporation.

ARTICLE VI - AMENDMENTS


The corporation reserves the right to amend and repeal any provision contained in this Certificate of Incorporation in the manner prescribed by the laws of the State of Florida. All rights conferred are granted subject to this reservation.

ARTICLE VII - INCORPORATOR

The incorporator is Patrick M. O'Connor, Esquire, whose mailing address is c/o O'CONNOR & ASSOCIATES, 2240 Belleair Road, Suite 160, Clearwater, Florida, 33764.

THE UNDERSIGNED, being the incorporator, for the purpose of forming a corporation under the Laws of the State of Florida, does make, file and record this Certificate of Incorporation, does certify that the facts herein stated are true, and, accordingly, have hereto set his hand and seal this 23 day of May, 2001.


By: _____


Patrick M. O'Connor, Esquire
Incorporator

Acknowledgment of Registered Agent

I hereby am familiar with and accept the duties and responsibilities as Registered Agent for said corporation.

By: _____


Patrick M. O'Connor, Esquire
Registered Agent

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TALLAHASSEE, FLORIDA