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Division of Corporations P. O. Box 6327 Tallahassee, FL 32314

SUBJECT:	DIRECT APPROA	CH MARKETI	NG INC.	-
			00041909 -05/09/01010	1 79 — 081—00 *****
Enclosed is an origina	al and one(1) copy of the article	s of incorporation and a	check for:	
□ \$70.00 Filing Fee	\$78.75 Filing Fee & Certificate of Status	\$78.75 Filing Fee & Certified Copy ADDITIONAL CO	\$87.50 Filing Fee, Certified Copy & Certificate of Status PY REQUIRED	
FROM:	Name (P	rinted or typed)	SECRETARY OF STATE TALLAHASSEE, FLORIDA	FILED
	(561) 876- Daytime T	55 45 Telephone number	JO1 /03	,0 ^Q ,

NOTE: Please provide the original and one copy of the articles.





FLORIDA DEPARTMENT OF STATE Katherine Harris Secretary of State

May 15, 2001

RICARDO ROLLE 2841 WINDSWEPT DR LANATANA, FL 33462-2471

SUBJECT: DIRECT APPROACH MARKETING INC.

Ref. Number: W01000010909

We have received your document for DIRECT APPROACH MARKETING INC. and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Please give the registered agent and the incorporator's name address.

Please return the original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6927.

Letter Number: 501A00029333

Tracy Smith Document Specialist New Filing Section

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In compliance with Chapter 607 and/or Chapter 621, F.S. (Profit)

ARTICLE I NAME

The name of the corporation shall be:

DIRECT APPROACH MARKETING INC

ARTICLE II PRINCIPAL OFFICE

The principal place of business/mailing address is:

2841 WINDSWEDT DRIVE LANTANA FL 33462-2471

ARTICLE III

The purpose for which the corporation is organized is:

WHOLESALE SALES OF BEAUTY ALDS FOR WOMEN /MEN.

ARTICLE IV

The number of shares of stock is: (100)

ARTICLE V INITIAL OFFICERS/DIRECTORS (optional)

The name(s) and address(es): RICARDO ROLLE (SOLE PROPRIETOR/ 2841 WINDSWEPT DRIVE LANTANA FL 33462-2471

REGISTERED AGENT

The name and Florida street address registered agent is: LICARDO ROLLE

2841 WINDSWEPT DRIVE LANTANA FL 334-62-2471

INCORPORATOR ARTICLE VII

The name and address of the Incorporator is:

RICARDO ROLLE 2841 WINDSWEPT DRIVE LANTANA FL 33462-2471

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity

Signature/Registered A

05-21-01

Signature/Incorporator