Florida Department of State

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To:

Division of Corporations

Fax Number : (850)205-0381

From:

Account Name : FOLEY & LARDNER OF TAMPA

Account Number : 071344001620 Phone : (813)229-2300 ; (813)221-4210 Fax Number

FLORIDA PROFIT CORPORATION OR P.A.

Vista Marketing Solutions, Inc.

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ARTICLES OF INCORPORATION

OF

VISTA MARKETING SOLUTIONS, INC.

THE UNDERSIGNED, acting as the sole Incorporator of Vista Marketing Solutions, Inc., (the "Corporation") under the Florida Business Corporation Act, Chapter 607, Florida Statutes, as hereafter amended and modified (the "FBCA"), hereby adopts the following Articles of Incorporation for the Corporation:

ARTICLE I Name

The name of the Corporation is: Vista Marketing Solutions, Inc.

ARTICLE II <u>Purpose</u>

The Corporation is organized for the following purposes: to engage in any activity or business incidental to or related to the business; to acquire and hold stock in any corporation; to engage in joint ventures and partnerships, as a limited or general partner; to acquire, own, hold, manage, mortgage, improve, lease, sell, exchange, transfer, and otherwise deal with real, personal, and intangible property wherever situate; to carry out the said purposes in any State, territory, district, or possession of the United States, or in any foreign country; and to engage in any activity or business permitted under the laws of the United States, the State of Florida, and any other State or foreign country.

ARTICLE III Capital Stock

The Corporation is authorized to issue Ten Thousand (10,000) shares of capital stock, par value One Cent (\$.01) per share, which shall be designated "Common Shares" and all of which shall have the same rights and privileges.

ARTICLE IV Pre-emptive Rights

Every shareholder, upon the sale for cash of any new stock of the Corporation of the same kind, class or series as that which he already holds, shall have the right to purchase his pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

Curt P. Creely, Esquire Florida Bar #0054712 Foley & Lardner 100 N. Tampa Street, Suite 2700 Tampa, Florida 33602 Phone 813-229-2300

ARTICLE V Principal Office

The address of the principal office of the Corporation is 1901 Ulmerton Road, Suite 400, Clearwater, Florida 33762.

ARTICLE VI Initial Registered Office and Agent

The address of the initial registered office of the Corporation is 200 Laura Street North, Third Floor, Jacksonville, Florida 32202, and the Registered Agent at such address is F & L Corp.

ARTICLE VII Initial Board of Directors

The Corporation shall have one (1) Director initially. The number of Directors may be either increased or diminished (but not below one) from time to time by the Bylaws. The name and address of the initial Director of the Corporation is:

Bruce Bennett 1901 Ulmerton Road Suite 400 Clearwater, Florida 33762

ARTICLE VIII Incorporator

The name and address of the sole Incorporator of the Corporation is as follows:

Curt P. Creely, Esquire Foley & Lardner 100 North Tampa Street, Suite 2700 Tampa, Florida 33602

ARTICLE IX Bylaws

The power to adopt, alter, amend or repeal the Bylaws shall be vested in the Board of Directors and the shareholders.

Curt P. Creely, Esquire Florida Bar #0054712 005.194993.1 Foley & Lardner

100 N. Tampa Street, Suite 2700

Tampa, Florida 33602 Phone 813-229-2300 2

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ARTICLE X Indemnification

The Corporation shall indemnify any Officer or Director, or any former Officer or Director, to the full extent permitted by law.

ARTICLE XI Amendment

The Corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment thereto, and any right conferred upon the shareholders is subject to this reservation.

Curt P. Creely, Incorporator

Dhone 813-229-2300

ACCEPTANCE OF APPOINTMENT BY INITIAL REGISTERED AGENT

THE UNDERSIGNED, having been named in Article VI of the foregoing Articles of Incorporation as the initial registered agent at the office designated therein, hereby accepts such appointment and agrees to act in such capacity. The undersigned hereby states that it is familiar with, and hereby accepts, the obligations set forth in Section 607.0505, Florida Statutes, and the undersigned will further comply with any other provisions of law made applicable to it as the registered agent of Vista Marketing Solutions, Inc.

F & L CORP.

Martin A. Traber, Esquire

Title: Vice President

100 N. Tampa Street, Suite 2700

Tampa, Florida 33602

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Curt P. Creely, Esquire Florida Bar #0054712 605.194993.1 Foley & Lardner 100 N. Tampa Street, Suite 2700 Tampa, Florida 33602 Phone 813-229-2300

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