Electronic Articles of Incorporation For

P01000039502 FILED April 19, 2001 Sec. Of State

LE SEL OF FLORIDA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

LE SEL OF FLORIDA, INC.

Article II

The principal place of business address:

1919 NW 107TH WAY GAINSVILLE, FL. 32606

The mailing address of the corporation is:

1919 NW 107TH WAY GAINSVILLE, FL. 32606

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

PREDDY K ROSE MARIE ESQUIRE 233 EAST BAY STREET SUITE 901 JACKSONVILLE, FL. US 32202

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ROSE MARIE K. PREDDY

Article VI

The name and address of the incorporator is:

ROSE MARIE K. PREDDY, ESQUIRE LAW OFFICE OF ROSE MARIE K. PREDDY 233 EAST BAY STREET, SUITE 901 JACKSONVILLE, FLORIDA 32202

Incorporator Signature: ROSE MARIE K. PREDDY