

P010000034087

Peter K. Russell
680 Roaring Drive, No. 349
Altamonte Springs, FL 32714
(407) 682-1000

March 28th, 2001

Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

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*****78.75 *****78.75

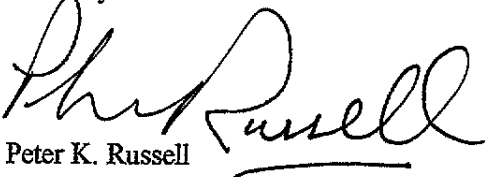
Dear Sirs:

Enclosed are the Articles of Incorporation of DIRECT MARKETING SPECIALIST, INC. which I trust you will find in order and acceptable for filing.

Enclosed is my money order in the amount of \$78.75 as payment for filing and certified copy.

Should you have any questions on this filing, kindly telephone me at 407 682-1000.

Sincerely


Peter K. Russell

FILED
2001 MAR 30 AM 11:16
SECRETARY OF STATE
TALLAHASSEE FLORIDA

Encl: Articles of Incorporation for DIRECT MARKETING SPECIALIST, INC.

4/4/01

EFFECTIVE DATE

3/28/01

ARTICLES OF INCORPORATION

OF

DIRECT MARKETING SPECIALIST, INC.

FILED

2001 MAR 30 AM 11:16

SECRETARY OF STATE
TALLAHASSEE FLORIDA

ARTICLE I

Name: The name of the Corporation is DIRECT MARKETING SPECIALIST, INC.

ARTICLE II

Business Activity: The Corporation may, and is authorized to engage in any activity or business permitted under the laws of the United States of America and the State of Florida.

ARTICLE III

Capital Stock: The maximum number of shares of stock that this Corporation is authorized to have outstanding at any one time is ten million shares of common stock having a par value of five cents (\$.05) per share, with the consideration to be paid for each share in money, property or services, as may be fixed by the board of Directors.

ARTICLE IV

Term of Existence: This Corporation shall have perpetual existence.

ARTICLE V

Principal Place of Business: The initial street address in this State of the principal office of this Corporation shall be: This also the Registered Agent's address.

680 Roaring Drive, No. 349
Altamonte Springs, Florida 32714

And the Registered Agent shall be Peter K. Russell

Having been named to accept process for this Corporation, I hereby accept to act in the capacity and agree to comply with the provisions of said Florida Statutes relative to keeping open said office.



Registered Agent

ARTICLE VI

Directors: This Corporation shall not have less than one Director initially. The number of Directors may be increased from time to time through by-laws adopted by the stockholders.

FILED

2001 MAR 30 AM 11:16

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLE VII

Initial Directors: The names and street addresses of the Initial Directors of this Corporation shall be:

Peter K. Russell	Maureen O. Russell
680 Roaring Drive, No. 349	680 Roaring Drive, No. 349
Altamonte Springs FL 32714	Altamonte Springs FL 32714

ARTICLE VIII

Incorporator: The name and street address of the person signing these Articles of Incorporation as the Incorporator is:

Peter K. Russell
680 Roaring Drive, No. 349
Altamonte Springs, FL 32714

ARTICLE IX

Amendment: These Articles of Incorporation may be amended in the manner provided by law. Every amendment shall be approved by the Board of Directors, proposed by them to the stockholders, and approved at a stockholders' meeting by a majority of the stock issued and entitled to vote thereon, unless all of the Directors and all of them sign a written statement manifesting their intention that a certain amendment of these Articles of Incorporation be made.

ARTICLE X

Liability of Directors: The liability of the directors of the Corporation for monetary damages shall be eliminated to the fullest extent permissible under Florida Law.


ARTICLE XI

Indemnify Directors: This Corporation is authorized to indemnify the directors and officers of the Corporation to the fullest extent permissible under Florida Law.

ARTICLE XII

Commencement: Corporate existence shall commence at the time of the signing of the Articles of Incorporation in accordance with Florida Statutes 607.167(1).

IN WITNESS WHEREOF, the Incorporator above named, has set his hand and seal this 28th day of March, 2001.



Peter K. Russell:

STATE OF FLORIDA
COUNTY OF SEMINOLE

BEFORE ME, the undersigned authority, personally appeared PETER K RUSSELL, known to me or
✓ who has produced a driver's license as identification, executed the foregoing Articles of Incorporation,
and acknowledged before me that he executed the same freely and voluntarily and for the purposes therein
expressed.

WITNESS my hand and official seal at Longwood, County of Seminole, State of Florida, this 28th day of
March, 2001.
Notary Public

SEAL



Keeli D Mims
My Commission CC877737
Expires October 7, 2003

Keeli D Mims Hamilton
