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ACCOUNT NO. : 072100000032

REFERENCE : 094654 9375A

AUTHORIZATION : Patricia Pigute

COST LIMIT : \$ 70.00

2001 APR -2 PM 3:39
SECRETARY OF STATE
TALLAHASSEE FLORIDA

FILED

ORDER DATE : March 28, 2001

ORDER TIME : 1:35 PM

ORDER NO. : 094654-005

CUSTOMER NO: 9375A

CUSTOMER: William Purcell, Esq
William C. Purcell, Esq

000003944180--

Suite 201
633 South Andrews Avenue
Ft. Lauderdale, FL 33301

DOMESTIC FILING

NAME: NICHE MARKETING SPECIALIST
INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION
CERTIFICATE OF LIMITED PARTNERSHIP
ARTICLES OF ORGANIZATION

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

CERTIFIED COPY
XX PLAIN STAMPED COPY
CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Sandra Mathis - EXT. 1165
EXAMINER'S INITIALS:

RECEIVED
DEPARTMENT OF STATE
DIVISION OF CORPORATIONS
2001 APR -2 PM 3:18
NOT INTENDED
TO ACKNOWLEDGE
SUFFICIENCY OF FILING

FILED

2001 APR -2 PM 3:39

SECRETARY OF STATE
TALLAHASSEE FLORIDA

ARTICLES OF INCORPORATION
OF

NICHE MARKETING SPECIALIST INC.

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

NICHE MARKETING SPECIALIST INC.

The address of the principal office of this corporation shall be 1010 Seminole Drive, Suite 907, Ft. Lauderdale, Florida 33304, and the mailing address of the corporation shall be the same.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1,000 shares of common stock having \$1.00 par value per share.

ARTICLE IV. REGISTERED AGENT

The street address of the initial registered office of the corporation shall be 1010 Seminole Drive, Suite 907, Ft. Lauderdale, Florida 33304, and the name of the initial registered agent of the corporation at that address is William Heath.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. DIRECTORS

All corporate powers shall be exercised by or under the authority of, and the business and affairs of the corporation managed under the direction of its Board of Directors, subject to any limitation set forth in these Articles of Incorporation. This corporation shall have one Director, initially. The name and address of the initial member of the Board of Directors is:

William Heath	1010 Seminole Drive, Suite 907
Dir...	Ft. Lauderdale, Florida 33304

ARTICLE VII. INCORPORATOR

The name and street address of the incorporator to
these Articles of Incorporation:

Corporation Service Company
2711 Centerville Road Suite 400
Wilmington, Delaware 19808

The undersigned incorporator has executed these
Articles of Incorporation on April 2, 2001.


It's Agent Lynette Coleman

scm

FILED

2001 APR -2 PM 3:39

SECRETARY OF STATE
TALLAHASSEE FLORIDA

ACCEPTANCE OF REGISTERED AGENT
DESIGNATED IN THE ARTICLES OF INCORPORATION

WILLIAM HEATH, an individual residing in this state,
having a business office identical with the registered
office of the corporation named below, and having been
designated as the Registered Agent in the above and
foregoing Articles of Incorporation of:

NICHE MARKETING SPECIALIST INC.

WILLIAM HEATH is familiar with and accepts the
obligations of the position of Registered Agent under Section
607.0505, Florida Statutes.

By: W. Heath

Typed Name: WILLIAM HEATH

scm