

BUBLEY & BUBLEY, P.A.
ATTORNEYS AT LAW

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March 19, 2001

Department of State
Division of Corporations
Post Office Box 6327
Tallahassee, Florida 32314

RE: THE DIRECT MAIL COMPANY

This letter will indicate our intent to file the Articles of Incorporation on behalf of THE DIRECT MAIL COMPANY. In this regard, please find enclosed the following:

1. The original and one copy of the Articles of Incorporation of THE DIRECT MAIL COMPANY.
2. A check made payable to the Department of State in the amount of \$78.75 according to the applicable fee schedule.
 - a. \$35.00 for filing fee
 - b. \$35.00 for Designation of Registered Agent fee
 - c. \$8.75 for certified copy fee

The address where filing acknowledgment, certified copies and related documents should be sent is:

Martin A. Bubley
Bubley & Bubley, P.A.
3820 Northdale Blvd.
Suite 312 B
Tampa, Florida 33624

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*****78.75 *****78.75

Thank you in advance for your anticipated cooperation.

Very truly yours,

BUBLEY & BUBLEY, P.A.

Martin A. Bubley
MARTIN A. BUBLEY

MAB/ck
Enclosures

FILED
01 MAR 26 AM 8:56
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

G. BULLOCK MAR 30 2001

(7)

ARTICLES OF INCORPORATION

OF

THE DIRECT MAIL COMPANY

FILED

01 MAR 26 AM 8:56

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned incorporator hereby executes and acknowledges these Articles of Incorporation for the purpose of forming a corporation for profit under and by virtue of the laws of the State of Florida as contained in the Florida Business Corporation Act, Chapter 607, Florida Statutes.

ARTICLE I - NAME

The name of this corporation shall be **THE DIRECT MAIL COMPANY**.

ARTICLE II - PRINCIPAL OFFICE AND MAILING ADDRESS

The principal office of this corporation shall be **343 Douglas Road, Unit #3, Oldsmar, Florida 34677**. The mailing address of this corporation shall be **8488 W. Hillsborough Avenue, Suite 158, Tampa, Florida 33615**.

ARTICLE III - DURATION

The existence of this corporation shall commence on filing of these Articles of Incorporation by the Department of State, and the period of its duration and existence shall thereafter be **perpetual**.

ARTICLE IV - BUSINESS, PURPOSE AND POWERS

The general nature of the business to be transacted by this corporation, or the objects or purposes of the corporation, shall be as follows:

- (a) to engage in, conduct and carry on the business of **advertising, marketing and direct mail services for businesses, and related services**, and to engage in activities which are necessary, suitable or convenient for the accomplishment of that purpose, or which are incidental thereto or connected therewith; and

- (b) in general, to engage in and transact any and all lawful business, acts or activities for which authorized corporations may be incorporated under the laws of the State of Florida, and under the laws of any other jurisdiction where the corporation may be authorized to transact business.

This corporation may exercise all powers, rights and privileges conferred on corporations pursuant to the laws of the State of Florida, and pursuant to the laws of any other jurisdiction where the corporation may be authorized to transact business.

ARTICLE V - CAPITAL STOCK

The aggregate number of shares of capital stock authorized to be issued by this corporation shall be **ten thousand (10,000) shares of common stock with a par value of \$1.00 per share**. Each share of said stock shall entitle the holder thereof to one vote at every annual or special meeting of the stockholders of this corporation. The consideration for the issuance of said shares of capital stock may be paid, in whole or in part, in cash, or in other property (tangible or intangible), at a fair valuation to be fixed by the Board of Directors. When issued, all shares of stock shall be fully paid and nonassessable.

ARTICLE VI - REGISTERED OFFICE AND REGISTERED AGENT

The initial registered office of this corporation shall be located at **343 Douglas Road, Unit #3, Oldsmar, Florida 34677**. The name of the initial registered agent of this corporation at such office shall be **SAMUEL M. TERZI**. This corporation shall have the right to change such registered office and such registered agent from time to time, as provided by law.

ARTICLE VII - BOARD OF DIRECTORS

The Board of Directors of this corporation shall consist of **not less than one (1) nor more than five (5) members (directors)**, the exact number of directors to be fixed from time to time by the stockholders or the Bylaws. The business and affairs of this corporation shall be managed by the Board of Directors, which may exercise all such powers of this corporation and do all such lawful acts and things as are not by law directed or required to be exercised or done only by the stockholders. Subject to the Bylaws of this corporation, a quorum for the transaction of business at meetings of the

directors shall be a majority of the number of directors determined from time to time to comprise the Board of Directors, and the act of a majority of the directors present at the meeting at which a quorum is present shall be the act of the directors. Subject to the Bylaws of this corporation, meetings of the directors may be held within or without the State of Florida. Subject to the Bylaws of this corporation, the stockholders may remove any director from office at any time with or without cause.

ARTICLE VIII - INITIAL BOARD OF DIRECTORS

The initial Board of Directors shall consist of two (2) members, such members to hold office until their successors have been duly elected and qualified. The name and street address of the initial directors are:

<u>Name</u>	<u>Address</u>
MELISSA TERZI	8488 W. Hillsborough Avenue Suite 158 Tampa, Florida 33615
SAMUEL M. TERZI	8488 W. Hillsborough Avenue Suite 158 Tampa, Florida 33615

ARTICLE IX - INCORPORATOR

The name and street address of the person who is to act as incorporator in making these Articles of Incorporation are:

<u>Name</u>	<u>Address</u>
MELISSA TERZI	8488 W. Hillsborough Avenue Suite 158 Tampa, Florida 33615

ARTICLE X - BYLAWS

- (a) The Board of Directors shall adopt the Bylaws for this corporation at a meeting of the Board of Directors following the filing of these Articles of Incorporation.
- (b) The power to adopt, alter, amend or repeal the Bylaws of this corporation may be exercised by the Board of Directors or the stockholders in accordance with the provisions of the Bylaws.
- (c) The power to adopt, alter, amend or repeal the Bylaws of this corporation, or to adopt new Bylaws, shall be vested in the Board of Directors of this corporation; provided, however, that any by-law or amendment thereto as adopted by the Board of Directors may be altered, amended or repealed by vote of the stockholders entitled to vote thereon, or a new by-law in lieu thereof may be adopted by vote of the stockholders. Any Bylaws which have been adopted by such a vote of the stockholders may provide that it shall be subsequently altered, amended or repealed only by the vote of the stockholders.
- (d) The Bylaws of this corporation shall be for the government of this corporation and may contain any provisions or requirements for the management or conduct of the affairs and business of this corporation, provided the same are not inconsistent with the provisions of these Articles of Incorporation, or contrary to the laws of the State of Florida or of the United States.

ARTICLE XI - AMENDMENT OF ARTICLES OF INCORPORATION

This corporation reserves the right to amend, alter, change or repeal any provisions contained in the Articles of Incorporation in the manner now or hereafter prescribed by statute, and all rights conferred upon the stockholders herein are subject to this reservation.

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ACKNOWLEDGMENT

IN WITNESS WHEREOF, I, the undersigned incorporator of **THE DIRECT MAIL COMPANY**, acknowledge that I have caused to be prepared and have signed the foregoing Articles of Incorporation for the purpose of forming a corporation under the laws of the State of Florida, and that the statements contained therein are, to the best of my knowledge and belief, true, correct and complete.

DATED this 19 day of MARCH, 2001.

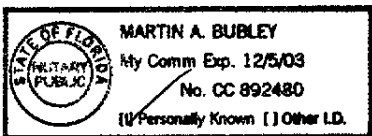
Melissa Terzi

MELISSA TERZI, Incorporator

STATE OF FLORIDA
COUNTY OF HILLSBOROUGH

THIS IS TO CERTIFY that on this date the 19 day of MARCH, 2001, before me, a notary public, personally appeared **MELISSA TERZI**, who I am satisfied is the person named as incorporator and executor of the foregoing Articles of Incorporation, or has provided N/A as identification, and who by her respective signature in my presence has acknowledged the same as her voluntary act.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal on the date given above.



Martin A. Bubley
Notary Public
State of Florida

This instrument prepared by:

BUBLEY & BUBLEY, P.A.
Northdale Executive Center
3820 Northdale Blvd.
Suite 312 B
Tampa, Florida 33624
(813) 963-7735

CERTIFICATE OF DESIGNATION
REGISTERED AGENT/REGISTERED OFFICE

PURSUANT TO THE PROVISIONS of Sections 607.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation is:

THE DIRECT MAIL COMPANY

2. The name and address of the registered agent and office are:

SAMUEL M. TERZI
343 Douglas Road
Unit #3
Oldsmar, Florida 34677

FILED
01 MAR 26 AM 8:56
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

SIGNATURE



SAMUEL M. TERZI

DATE

3/19/01
