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LAW OFFICES OF
STEPHEN D. SPIVEY, P.A.
(A PROFESSIONAL ASSOCIATION)

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OCALA, FLORIDA 34470

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March 16, 2001

Division of Corporations
Florida Department of State
409 E. Gaines Street
Tallahassee, Florida 32301

200003891682--9
-03/21/01--01126--003
****122.50 *****78.75

Re: *What A Card, Inc.*

Dear Sirs:

Enclosed are an original and one copy of the Articles of Incorporation for What A Card, Inc. for filing.

Also enclosed is a check made payable to the State of Florida, Division of Corporations in the amount of \$122.50 which represents the filing fee.

Thank you in advance for your cooperation and assistance and should you have any questions, please do not hesitate to contact me.

Sincerely,


Stephen D. Spivey, Esquire

SDS/jfc

Enclosures

cc: Mr. and Mrs. Douglas L. Cherry

FILED
01 MAR 21 AM 11:02
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

JK 3/26

ARTICLES OF INCORPORATION OF

WHAT A CARD, CO.

ARTICLE I

NAME

The name of the corporation is What A Card, Co.

ARTICLE II

MAILING ADDRESS

The address of the principal office is 604 West Devane Street, Plant City, Florida 33566 and the mailing address is the same.

ARTICLE III

NATURE OF BUSINESS

The general nature of the business to be transacted by this corporation is:

- A. To purchase the corporate assets of any other corporation and engage in the same or other character of business.
- B. To engage in the sale and provision of greeting cards.
- C. To engage in any activity or business permitted under the laws of the United States and of this State.

ARTICLE IV

CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1000 shares of common stock, having a par value of \$1.00 per share.

ARTICLE V

INITIAL CAPITAL

The amount of capital with which this corporation shall begin business shall not be less than the sum of One Thousand Dollars (\$1,000.00).

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TALLAHASSEE, FLORIDA

ARTICLES VI

PREEMPTIVE RIGHT

The corporation shall have the power to create and issue, with or without any connection to the issue and sale of any shares of stock or other securities, rights, warrants or options entitling the holders thereof to purchase from the corporation any shares of its capital stock of any class or classes, upon such terms and conditions and at such times and prices, but not less than par if such shares have par value, as the Board of Directors may provide and which shall be incorporated in an instrument or instruments evidencing such rights. In the absence of fraud, the judgment of the Directors as to the consideration of the issuance of such rights, warrants or options and the sufficiency thereof shall be conclusive.

ARTICLE VII

TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VII

DESIGNATION OF REGISTERED AGENT **INITIAL ADDRESS OF REGISTERED OFFICE**

The initial Registered Agent is designated as Douglas L. Cherry. The Registered Agent of the corporation may be changed at any time by a vote of the Board of Directors without an amendment of these Articles.

The street address of the initial registered office of this corporation in the State of Florida is 604 West Devane Street, Plant City, Florida 33566. The Board of Directors may from time to time, without amending these Articles, move the principal office to any other address within the State of Florida.

ARTICLE IX

DIRECTORS

This corporation shall have two (2) director initially. The number of Directors may be increased or diminished from time to time, by an amendment of the By-Laws when such amendment is adopted by the stockholders, but shall never be less than two (2).

ARTICLE X

INITIAL DIRECTORS

The name and street address of the members of the first Board of Directors are:

Douglas L. Cherry, 604 West Devane Street, Plant City, Florida 33566

Ruth Cherry, 604 West Devane Street, Plant City, Florida 33566

The above named Directors shall hold office for the first year of existence of the corporation or until his successor(s) are elected or appointed and have qualified.

ARTICLE XI

SUBSCRIBER

The name and street address of the undersigned as subscriber to these Articles of Incorporation is:

Douglas L. Cherry, 604 West Devane Street, Plant City, Florida 33566

The undersigned as subscriber certifies that the stock subscribed for will not be less than the amount of capital with which the corporation shall begin business.

ARTICLE XII

INDEMNITY OF DIRECTORS AND OFFICERS

Any person made a party to any action, suit or proceeding by reason of the fact that he, or his personal representative, is or was a director, officer or employee of the corporation, or any corporation in which he served as such at the request of the corporation, shall be indemnified by the corporation against the reasonable expenses, including attorney's fees, actually and necessarily incurred by him in connection with the defense of such action, suit or proceeding, or in connection with any appeal therein, except in relation to matters as to which it shall be judged in such action, suit or proceeding that such officer, director or employee is liable for negligence or misconduct in the performance of his duties.

The foregoing right of indemnification shall not be deemed exclusive of any other rights to which any officer, director or employee may be entitled apart from the provisions of this section.

A director shall not be liable for dividends illegally declared, distributions illegally made to shareholders, or any other action taken in reliance and in good faith upon financial statements of the corporation represented to him to be correct by the President of the corporation or the officer

having charge of the books of account, or certified by an independent or certified accountant to clearly reflect the financial condition of the corporation; nor shall he be liable if in good faith in determining the amount available for dividends or distribution, he considered the assets to be of ample value.

ARTICLE XIII

BY-LAWS AND STOCKHOLDERS AGREEMENT

The stockholders, by agreement, or the By-Laws of the corporation may restrict the transfer or encumbrance of any and all of its stock, including but not limited to, provisions for the transfer of the stock owned by retiring, disabled or deceased stockholders, or any stockholder required to sever financial interests in the corporation. Where the By-Laws are amended for the purpose of changing, modifying or otherwise repealing provisions respecting the management of this corporation, then only the stockholders of this corporation shall have the power to so adopt, amend, modify or repeal such By-Laws.

ARTICLE XIV

AMENDMENT

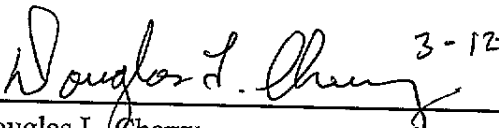
These Articles of Incorporation may be amended in the manner provided by the laws of the State of Florida. Every amendment shall be approved by the Board of Directors, proposed by them to the stockholders, and approved at a stockholders' meeting by a majority of the stockholders entitled to vote thereon, unless all of the directors and all of the stockholders sign a written statement manifesting their intention that the Articles of Incorporation be amended.

ARTICLE XV

DATE OF INCEPTION

The date of the corporate existence shall begin when these Articles have been filed with the Department of State, State of Florida, according to the Statutes of the State of Florida.

IN WITNESS WHEREOF, the undersigned has hereunto set his hand and seal, acknowledged and filed the foregoing Articles of Incorporation under the laws of the State of Florida, this 12th day of March, 2001.

 3-12-01

Douglas L. Cherry

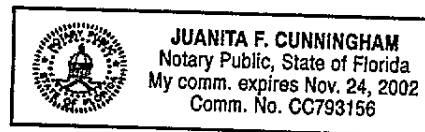
STATE OF FLORIDA)
COUNTY OF Marion)

I HEREBY CERTIFY that on this day, before me a notary public duly authorized in the State and County above named to take acknowledgments, personally appeared **Douglas Cherry**, who produced a Florida Driver's License as identification and he acknowledged before me that he subscribed to these Articles of Incorporation.

WITNESS my hand and official seal in the County and State above named, this 12th day of March, 2001.

NOTARY PUBLIC:

Name: Juanita F. Cunningham



ACCEPTANCE OF REGISTERED AGENT

Pursuant to Florida Statute 48.091 and Article VII of these Articles of Incorporation, the undersigned Registered Agent does hereby accept the duties as Registered Agent and designates his location for service of process as:

604 West Devane Street,
Plant City, Florida 33566

The undersigned shall serve as Registered Agent until otherwise removed or shall resign pursuant to the laws of the State of Florida.

Douglas L. Cherry 3-12-01
Douglas L. Cherry

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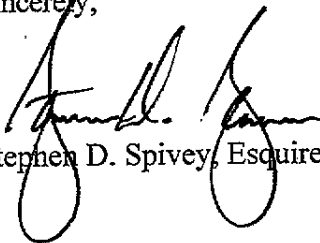
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Any person made a party to any action, suit or proceeding by reason of the fact that he, or his personal representative, is or was a director, officer or employee of the corporation, or any corporation in which he served as such at the request of the corporation, shall be indemnified by the corporation against the reasonable expenses, including attorney's fees, actually and necessarily incurred by him in connection with the defense of such action, suit or proceeding, or in connection with any appeal therein, except in relation to matters as to which it shall be judged in such action, suit or proceeding that such officer, director or employee is liable for negligence or misconduct in the performance of his duties.

The foregoing right of indemnification shall not be deemed exclusive of any other rights to which any officer, director or employee may be entitled apart from the provisions of this section.

A director shall not be liable for dividends illegally declared, distributions illegally made to shareholders, or any other action taken in reliance and in good faith upon financial statements of the corporation represented to him to be correct by the President of the corporation or the officer

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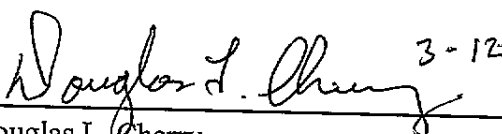
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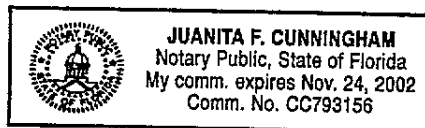
STATE OF FLORIDA)
COUNTY OF Marion)

I HEREBY CERTIFY that on this day, before me a notary public duly authorized in the State and County above named to take acknowledgments, personally appeared **Douglas Cherry**, who produced a Florida Driver's License as identification and he acknowledged before me that he subscribed to these Articles of Incorporation.

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NOTARY PUBLIC:

Name: Juanita F. Cunningham



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