PO1000026594 J. Wendell Whitehouse, P.A.

Attorney at Law

(863) 471-0200 (863) 471-2919 fax 143 South Ridgewood Drive Sebring, Florida 33870 jwwlaw@strato.net

March 8, 2001

Department of State Division of Corporations Post Office Box 6327 Tallahassee, Florida 32314

000003831810--1 -03/13/01--01007--008 ****122.50 *****78.75

Re: Lifetime Books and Gifts, Inc.

Dear Sir or Madam:

Enclosed please find an original and one signed copy of the Articles of Incorporation for the above-referenced corporation. Also enclosed please find a check in the amount of \$122.50 for the filing and certified fee.

Please process at your earliest convenience and return the certified copy of the Articles of Incorporation to this office.

Thank you for your assistance. If you have any questions or concerns, please do not hesitate to contact me at the aforementioned telephone number.

Sincerely,

Jo Anna L. Spain

Raralegal to

J. Wendell Whitehouse, P.A.

OT MAR 12 PM 1: (
SECKETARY OF STAT
TALLAHASSEE, FLORIE

JLs/jp Encls.

Cc: Client

ARTICLES OF INCORPORATION

OF

LIFETIME BOOKS AND GIFTS, INC.

The undersigned, for the purpose of forming a corporation under the Florida General corporation Act, does hereby adopt the following Articles of Incorporation:

ARTICLE I. NAME

The name of the Corporation is: LIFETIME BOOKS AND GIFTS, INC.

ARTICLE II. PRINCIPAL OFFICE

The principal place of business and mailing address of the corporation is: 3900 Chalet Suzanne Drive, Lake Wales, Florida 33853.

ARTICLE III. PURPOSE

This corporation is organized for the purpose of selling books and gifts together with all lawful business permitted to a corporation organized under the Florida General Corporation Law, as in effect from time to time.

ARTICLE IV. CAPITAL STOCK AUTHORIZED

This corporation is authorized to issue Ten Thousand (10,000) shares of common stock at one dollar (\$1.00) per stock par value.

ARTICLE V. INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered agent office of this corporation is 3900 Chalet Suzanne Drive, Lake Wales, Florida 33853, and the name of the initial registered agent is ROBERT J. FAREWELL.

ARTICLE VI. INCORPORATORS

The name and address of each Incorporator is as follows:

ROBERT J. FAREWELL CHRISTINA H. FAREWELL President/Treasurer

Vice President/Secretary

ARTICLE VII. INITIAL BOARD OF DIRECTORS

ROBERT J. FAREWELL CHRISTINA H. FAREWELL 3900 Chalet Suzanne Drive Lake Wales, Florida 33853

3900 Chalet Suzanne Drive Lake Wales, Florida 33853

ARTICLE VII. AMENDMENT

The corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation or any amendment to them.

IN WITNESS WHEREOF, the undersigned have signed these Article of Incorporation on this 7 of February, 2001.

STATE OF FLORIDA COUNTY OF POLK

Before me personally appeared ROBERT J. FAREWELL and CHRISTINA H. FAREWELL to me well known and known to me to be the persons described in and who executed the foregoing Articles of Incorporation and acknowledged to and before me that they executed said instrument for the purposes therein expressed.

WITNESS my hand and official seal this 27 day of February, 2001.

My Commission Expires:



ACCEPTANCE BY REGISTERED AGENT

The undersigned is familiar with the duties and responsibilities as Registered Agent and hereby accepts appointment as Registered Agent of LIFETIME BOOKS AND GIFTS, INC., and who did take an oath.

Dated this 27 day of February, 2001.

Robert J. Farewell

STATE OF FLORIDA COUNTY OF POLK

Before me personally appeared ROBERT J. FAREWELL, to me well known and known to me to be the person described in and who executed the foregoing Articles of Incorporation and acknowledged to and who executed the foregoing Articles of Incorporation and acknowledged to and before me that he executed said instrument for the purposes therein expressed.

Notary Public

My Commission Expires:

MARTHA A. HARRIS

MY COMMISSION # CC 739565

EXPIRES: 05/04/2002

800-3-NOTARY Fla. Notary Services & Bonding Co.