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Florida Department of State
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FLORIDA PROFIT CORPORATION OR P.A.

Insignia Marketing Company

Certificate of Status	0
Certified Copy	1
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ARTICLES OF INCORPORATION
OF
INSIGNIA MARKETING COMPANY

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ARTICLE I - NAME

The name of this Corporation is Insignia Marketing Company.

ARTICLE II - ADDRESS

The address of the principal office and mailing address of this Corporation is 8917 Western Way, Suite 6, Jacksonville, Florida 32256.

ARTICLE III - CAPITAL STOCK

This Corporation is authorized to issue 100 shares of common stock, all of which shall be of the par value of \$.01 per share.

ARTICLE IV - INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this Corporation is 50 N. Laura Street, Suite 2800, Jacksonville, Florida 32202, and the name of its initial registered agent at such address is Karl B. Hanson, Jr.

ARTICLE V - INITIAL BOARD OF DIRECTORS

The number of Directors constituting the initial Board of Directors of this Corporation shall be two (2) and the name and address of each person who is to serve as a member thereof is:

Jeffrey A. Conn

8917 Western Way, Suite 6
Jacksonville, Florida 32256

Robin R. Conn

8917 Western Way, Suite 6
Jacksonville, Florida 32256

ARTICLE VI - INCORPORATOR

The name and address of the incorporator is Karl B. Hanson, Jr., 50 N. Laura Street, Suite 2800, Jacksonville, Florida 32202.

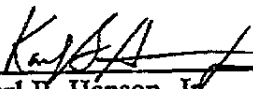
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ARTICLE VII - INDEMNIFICATION

The Corporation shall, to the fullest extent permitted by the provisions of the Florida Business Corporation Act, as the same may be amended and supplemented, indemnify any and all persons whom it shall have power to indemnify under said provisions from and against any and all of the expenses, liabilities, or other matters referred to in or covered by said provisions, and the indemnification provided for herein shall not be deemed exclusive of any other rights to which those indemnified may be entitled under any Bylaw, vote of shareholders or disinterested directors, or otherwise, both as to action in his official capacity and as to action in another capacity while holding such office, and shall continue as to a person who has ceased to be a director, officer, employee, or agent and shall inure to the benefit of the heirs, executors, and administrators of such a person. Notwithstanding the foregoing, the liability of the directors, officers, employees or agents of the Corporation shall not be eliminated with respect to omissions which involve a violation of the criminal law, a transaction from which the director, officer, employee, or agent derives an improper personal benefit or the willful misconduct or a conscious disregard for the best interests of the Corporation in a proceeding by or in the right of the Corporation to procure a judgment in its favor or in a proceeding by or in the right of a shareholder.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this 2nd day of March, 2001.




Karl B. Hanson, Jr.
Incorporator

**CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE
FOR THE SERVICE OF PROCESS WITHIN FLORIDA,
NAMING AGENT UPON WHOM PROCESS MAY BE SERVED**

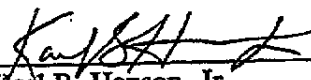
In compliance with Section 48.091, Florida Statutes, the following is submitted:

That Insignia Marketing Company, desiring to organize or qualify under the laws of the State of Florida, with its principal place of business at the City of Jacksonville, State of Florida, has named Karl B. Hanson, Jr., located at 50 N. Laura Street, Suite 2800, City of Jacksonville, State of Florida, as its agent to accept service of process within Florida.


Karl B. Hanson, Jr.
Incorporator

March 5, 2001
Date

Having been named to accept service of process for the above stated corporation, at the place designated in this certificate, Karl B. Hanson, Jr. hereby agrees to act in this capacity, and Karl B. Hanson, Jr. further agrees to comply with the provisions of all statutes relative to the proper and complete performance of his duties.


Karl B. Hanson, Jr.

March 5, 2001
Date

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