

PO1000021980



THE UNITED STATES
CORPORATION
COMPANY

ACCOUNT NO. : 072100000032

REFERENCE : 060368 9186A

AUTHORIZATION : Patricia Pruitt

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01 MAR - 1 AM 10:59
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ORDER DATE : February 28, 2001

ORDER TIME : 8:10 AM

ORDER NO. : 060368-005

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CUSTOMER NO: 9186A

CUSTOMER: C. Stephen Allen, Esq
C. Stephen Allen, P.a.

Suite 335
4830 West Kennedy Boulevard
Tampa, FL 33609

DOMESTIC FILING

NAME: DIRECT FOCUS MARKETING, INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION
 CERTIFICATE OF LIMITED PARTNERSHIP
 ARTICLES OF ORGANIZATION

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

 CERTIFIED COPY
XX PLAIN STAMPED COPY
 CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Jeanine Reynolds - EXT. 1133

EXAMINER'S INITIALS: *RA*

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DIVISION OF CORPORATIONS
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NOT INTENDED
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SUFFICIENCY OF FILING
3/1/01

FILED

01 MAR -1 AM 10:59

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

OF

DIRECT FOCUS MARKETING, INC.

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

DIRECT FOCUS MARKETING, INC.

The address of the principal office of this corporation shall be Suite 335, 4830 West Kennedy Boulevard, Tampa, Florida 33609, and the mailing address of the corporation shall be the same.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 100 shares of common stock having \$1.00 par value per share.

ARTICLE IV. REGISTERED AGENT

The street address of the initial registered office of the corporation shall be 1201 Hays Street, Tallahassee, Florida 32301, and the name of the initial registered agent of the corporation at that address is Corporation Service Company.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. DIRECTORS

All corporate powers shall be exercised by or under the authority of, and the business and affairs of the corporation managed under the direction of its Board of Directors, subject to any limitation set forth in these Articles of Incorporation. This corporation shall have two Directors, initially. The names and addresses of the initial members of the Board of Directors are:

Greg A. Bundy	989 Riverside Ridge Road
Dir.	Tarpon Springs, Florida 34689

Mary Bundy	989 Riverside Ridge Road
Dir.	Tarpon Springs, Florida 34689

ARTICLE VII. OFFICERS

The name and addresses of the initial officers of the corporation who shall hold office for the first year of the corporation, or until their successors are elected or appointed are:

Greg A. Bundy Pres.	989 Riverside Ridge Road Tarpon Springs, Florida 34689
Mary Bundy Vice Pres./Sec.	989 Riverside Ridge Road Tarpon Springs, Florida 34689

ARTICLE VIII. INCORPORATOR

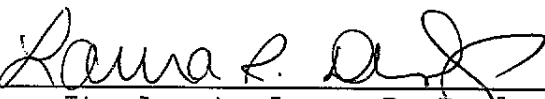
The name and street address of the incorporator to these Articles of Incorporation:

Corporation Service Company
1201 Hays Street
Tallahassee, Florida 32301

IN WITNESS WHEREOF, the undersigned agent of Corporation Service Company, has hereunto set their hand and seal of Corporation Service Company on March 1, 2001.

CORPORATION SERVICE COMPANY

By:


Its Agent, Laura R. Dunlap

FILED

01 MAR -1 AM 10:59

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ACCEPTANCE OF REGISTERED AGENT DESIGNATED
IN ARTICLES OF INCORPORATION

Corporation Service Company, a Delaware corporation authorized to transact business in this State, having a business office identical with the registered office of the corporation named above, and having been designated as the Registered Agent in the above and foregoing Articles, is familiar with and accepts the obligations of the position of Registered Agent under Section 607.0505, Florida Statutes.

CORPORATION SERVICE COMPANY

By: Laura R. Dunlap
Its Agent, Laura R. Dunlap

BKC/jkg