

PD10000/2208
TRANSMITTAL LETTER

Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, Florida 32314

FILED
01 JAN 31 PM 4:09
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

SUBJECT: Southern Sports Marketing Group, Inc.
(Proposed corporate name must include suffix)

Enclosed is an original and one (1) copy of the articles of incorporation and a check for:

<u> </u> \$70.00	<u> </u> \$78.75	<u> </u> \$122.50	<u> X </u> \$131.25
Filing Fee	Filing Fee & Certification	Filing Fee & Certified Copy	Filing Fee, Certified Copy & Certification

FROM: Keith W. Koehler, Registered Agent
Name (printed or typed)

1611 West Platt Street
Address

TAMPA, FL 33606
City, State & Zip

813-258-1272
Daytime Telephone Number

800003617148--8
-01/31/01--01026--005
****131.25 *****87.50

NOTE: Please provide the original and one copy of the articles.

2-1-01
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ARTICLES OF INCORPORATION
OF
SOUTHERN SPORTS MARKETING GROUP, INC.

The undersigned incorporator, for the purpose of forming a corporation under the Florida General Corporation Act, hereby adopts the following Articles of Incorporation:

ARTICLE I

The name of the corporation shall be:

SOUTHERN SPORTS MARKETING GROUP, INC.

ARTICLE II

The period of its duration is perpetual.

ARTICLE III

The purpose of this corporation is to engage in any activities of business permitted under the laws of the United States and the State of Florida.

ARTICLE IV

The corporation shall have authority to issue 10,000 shares, all of one common class, One Dollar (\$1.00) par value.

ARTICLE V

The mailing and street address of the initial registered office and principal office of the corporation is 1611 West Platt Street, Tampa, Florida 33606, and the name of its initial registered agent is KEITH W. KOEHLER.

ARTICLE VI

The number of directors constituting its initial board of directors is One (1), whose name and address and initial office is:

<u>NAME</u>	<u>ADDRESS</u>
RONALD M. MYERS, President, Vice President, Secretary, and Treasurer	11407 3 rd Street N. Unit 4 St. Petersburg, Florida 33716

The number of directors may be increased or decreased from time to time by the bylaws, but hall never be less than one (1).

ARTICLE VII

The name and address of the incorporator is:

<u>NAME</u>	<u>ADDRESS</u>
RONALD M. MYERS	11407 3 rd Street N. Unit 4 St. Petersburg, Florida 33716

ARTICLE VIII

The corporation shall be deemed to commence its existence upon the filing of these articles.

ARTICLE IX

Shares of capital stock of this corporation shall be initially issued to the following persons and in the amounts set opposite their names.

RONALD M. MYERS	100 Shares
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ARTICLE X

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

ARTICLE XI

This corporation shall indemnify any officer or director, or any former officer or director, to the full extent of the law.

IN WITNESS WHEREOF, I have hereunto subscribed my name this 30 day of January, 2001.

Ronald M. Myers
RONALD M. MYERS
Incorporator

STATE OF FLORIDA

COUNTY OF Hillsborough

BEFORE ME, the undersigned authority, personally appeared, RONALD M. MYERS, who is personally known to me, and who to me is known to be the person described in and who subscribed the above Articles of Incorporation, and that he did freely and voluntarily acknowledge before me according to law that he made and subscribed the same for the uses and purposes therein mentioned, and set forth. FDL as identification

IN WITNESS WHEREOF, I have hereunto subscribed my hand and seal this 30 day of January, 2001.

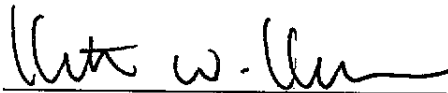
Tracy L. Raine



Tracy L. Raine
My Commission CC817904
Expires March 18, 2003

ACCEPTANCE OF REGISTERED AGENT DESIGNATED IN
ARTICLES OF INCORPORATION

I, KEITH W. KOEHLER, hereby am familiar with and accept the duties and responsibilities of the position of Registered Agent for said corporation, SOUTHERN SPORTS MARKETING GROUP, INC. under Section 607, Florida Statutes.



KEITH W. KOEHLER

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