

CORPORATION(S) NAME

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ARTICLES OF INCORPORATION OF WORLD SOCCER MARKETING, INC.

The undersigned subscriber to these Articles of Incorporation, a natural person competent to contract, hereby forms a corporation under the laws of the State of Florida.

ARTICLE I - NAME

The name of the corporation is: **WORLD SOCCER MARKETING, INC.**

ARTICLE II - NATURE OF BUSINESS

This corporation may engage in any activity of business permitted under the laws of the United States, any State, or any foreign country.

ARTICLE III - CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 10,000 shares of Common Stock with a par value of \$0.01 per share.

All the aforementioned stock is to be issued as fully paid for and exempt from assessment.

The capital stock may be paid for in money, property, labor or services, at a just valuation to be fixed by the Directors.

ARTICLE IV - TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE V - DIRECTORS

This corporation shall have two Directors. The number of directors may be

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increased or decreased from time to time in such manner as may be prescribed by the bylaws. Directors need not be stockholders or residents of Florida.

This corporation is empowered to indemnify any officer, director, or shareholder in accordance with the Florida Statutes, as now and hereinafter amended.

ARTICLE VI - INITIAL DIRECTOR

The name and address of each member of the first Board of Directors are:

- (1) Ivan D. Ochoa 500 Vila Vella Avenue, Coral Gables, FL 33146
- (2) Luis Pacheco Mejia Corrientes 3082-F Colomos Providencia Guadalajara, Jal, Mexico CP 44631

ARTICLE VII - SUBSCRIBERS

The name and address of each subscriber of this Articles of Incorporation is:

Carlos A. Romero, Jr.
3195 Ponce de Leon Blvd., Suite 400, Coral Gables, FL 33134

ARTICLE VIII - BYLAWS

The power to adopt, alter, amend, or repeal bylaws shall be vested in the stockholders.

ARTICLE IX - CALLING OF SPECIAL MEETINGS

Special meetings of stockholders may be called by a majority of the stockholders.

ARTICLE X - STOCKHOLDER QUORUM AND VOTING

A majority of the shares entitled to vote, represented in person or by proxy, shall constitute a quorum at a meeting of the stockholders.

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If a quorum is present, the affirmative vote of a majority of the shares represented at the meeting and entitled to vote on the subject matter shall be the act of the stockholders.

ARTICLE XI - AMENDMENT

These Articles of Incorporation may be amended in the manner provided by law. Every amendment shall be approved by the Board of Directors, proposed by them to the stockholders and approved at a stockholders meeting by the majority of the stock entitled to vote thereon.

ARTICLE XII - AFFILIATED TRANSACTIONS

This corporation elects not to be governed by the section of the Florida

Business Corporation Act, as hereafter might be amended, dealing with affiliated transactions.

ARTICLE XIII - INITIAL PRINCIPAL OFFICE OR MAILING ADDRESS

The initial principal office or mailing address is as follows:

11626 SW 88 Street, Miami, FL 33176

The principal place of business may be changed by a majority of the members of the board of directors present at a validly convened meeting.

IN WITNESS WHEREOF, the Subscriber of these Articles of Incorporation has hereunto set his hand and seal this 22 day of January, 2001.

Carlos A. Romero,

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C E R T I F I C A T E

DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR
SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON
WHOM PROCESS MAY BE SERVED

In compliance with Florida Statutes, the following is submitted. First - that WORLD SOCCER MARKETING, INC. desiring to organize under the laws of the State of Florida with its principal office at 11626 SW 88 Street, Miami, FL 33176, has named the Law Office of Carlos A. Romero, Jr., P.A. located at 3195 Ponce de Leon Blvd, Suite 400, Coral Gables, FL 33134, as its agent to accept service of process within this State.

ACKNOWLEDGMENT

(MUST BE SIGNED BY DESIGNATED AGENT)

Having been named to accept service of process for the above stated corporation, at place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said act relative to keeping open said office. The registered agent is familiar with, and accepts, the obligations provided under the Florida Business Corporation Act.

REGISTERED AGENT: Law Office of Carlos A. Romero, Jr., P.A.

Carlos A. Romero, Jr., its President

3195 Ponce de Leon Blvd, Suite 400, Coral Gables, FL 33134