

TRANSMITTAL LETTER

P010000001656

Department of State  
Division of Corporations  
P. O. Box 6327  
Tallahassee, FL 32314

SUBJECT: BRAND MANAGEMENT CONSULTING, GROUP, INC.  
(PROPOSED CORPORATE NAME - MUST INCLUDE SUFFIX)

000003517280--8  
-12/29/00--01067--013  
\*\*\*\*\*78.75 \*\*\*\*\*78.75

Enclosed is an original and one(1) copy of the articles of incorporation and a check for :

☐ \$70.00 Filing Fee  
☐ \$78.75 Filing Fee  
& Certificate of Status

☒ \$78.75 Filing Fee  
& Certified Copy  
☐ \$87.50 Filing Fee,  
Certified Copy  
& Certificate of  
Status  
ADDITIONAL COPY REQUIRED

FROM: JOHN E. FITZGERALD, JR.  
Name (Printed or typed)

EFFECTIVE DATE  
01-01-01

581 N.E. 91 STREET  
Address

MIAMI SHORES, FL 33138  
City, State & Zip

(305) 751-8556  
Daytime Telephone number

FILED  
00 DEC 29 AM 8:11  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

NOTE: Please provide the original and one copy of the articles.

T. Burch JAN 5 2001

# ARTICLES OF INCORPORATION

OF

## BRAND MANAGEMENT CONSULTING GROUP, INC.

In compliance with the requirements of F.S. Chapter 607, the undersigned, being a natural person, hereby acts as an incorporator in adopting and filing the following articles of incorporation for the purpose of organizing a business corporation.

### ARTICLE I

The name of the Corporation ("Corporation") is BRAND MANAGEMENT CONSULTING GROUP, INC.

### ARTICLE II

The existence of the Corporation shall begin on January 1, 2001.

**EFFECTIVE DATE**  
01-01-01

### ARTICLE III

The street address of the principal office of the Corporation is 4441 Alton Road, Miami Beach, FL 33140.

### ARTICLE IV

The maximum number of shares this Corporation is authorized to issue is 10,000, par value \$.10 per share, all of which shall be Common Shares. All Common Shares shall be identical with each other in every respect and the holders of Common Shares shall be entitled to one vote for each share on all matters on which shareholders have the right to vote.

### ARTICLE V

The initial street address of the Corporation's registered office is 581 N.E. 91 Street, Miami Shores, FL 33138. The initial registered agent for the Corporation at that address is JOHN E. FITZGERALD, JR.

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## ARTICLE VI

The initial board of directors shall consist of one (1) member. This number may be increased or decreased from time to time in accordance with the Corporation's bylaws, but shall never be less than one. The names and addresses of the persons who will serve on the initial board of directors are:

Name	Address
<u>STEPHEN WATSON</u>	<u>4441 Alton Road</u> <u>Miami Beach, FL 33140</u>

## ARTICLE VII

The names and street addresses of the persons signing these articles of incorporation are:

Name	Address
<u>JOHN E. FITZGERALD, JR.</u>	<u>581 N.E. 91 Street</u> <u>Miami Shores, FL 33138</u>

## ARTICLE VIII

The Corporation shall indemnify its directors, officers, employees, and agents to the fullest extent permitted by law.

IN WITNESS WHEREOF, the undersigned incorporator has executed these articles of incorporation on this 28<sup>th</sup> day of December, 2000.

  
\_\_\_\_\_  
JOHN E. FITZGERALD, JR.

## ACCEPTANCE OF REGISTERED AGENT

Having been named to accept service of process for BRAND MANAGEMENT CONSULTING GROUP, INC. at the place designated in the articles of incorporation, the undersigned is familiar with and accepts the obligations of that position pursuant to F.S. 607.0501(3).

12/28/00  
DATE

  
\_\_\_\_\_  
JOHN E. FITZGERALD, JR.