2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P00744

Entity Name: ROBERT W. BAIRD & CO. INCORPORATED

FILED Jan 07, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

777 EAST WISCONSIN AVENUE 777 EAST WISCONSIN AVENUE MILWAUKEE, WI 532025302 MILWAUKEE, WI 532025302 US

Current Mailing Address: New Mailing Address:

777 EAST WISCONSIN AVENUE 777 EAST WISCONSIN AVENUE MILWAUKEE, WI 532025302 MILWAUKEE, WI 532025302 US

FEI Number: 39-6037917 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

NRAI SERVICES, INC. 2731 EXECUTIVE PARK DR., SUITE 4 WESTIN, FL 33331 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: [

 Name:
 CARBONE, PAUL J

 Address:
 777 E WISCONSIN AVE

 City-St-Zip:
 MILWAUKEE, WI 532025302 US

Title: PCEO

 Name:
 PURCELL, PAUL E

 Address:
 777 E WISCONSIN AVE

 City-St-Zip:
 MILWAUKEE, WI 532025302 US

Title: MDS

 Name:
 HACKMANN, GLEN F

 Address:
 777 E WISCONSIN AVE

 City-St-Zip:
 MILWAUKEE, WI 532025302 US

Title: TCFO

Name: RUSH, LEONARD M
Address: 777 E WISCONSIN AVE

City-St-Zip: MILWAUKEE, WI 532025302 US

Title: AS

 Name:
 SCHULLER, REGINA

 Address:
 777 E WISCONSIN AVE

 City-St-Zip:
 MILWAUKEE, WI 532025302 US

Title: D

Name: BOOTH, STEVEN G
Address: 777 E. WISCONSIN AVE

City-St-Zip: MILWAUKEE, WI 532025302 US

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: REGINA SCHULLER AS 01/07/2010