The Schulle Se 138 Smalley & Company, P.A. A Professional Association

1527 E. Concord Street, Orlando, Florida 32803

Telephone: (407) 897-2277

Fax: (407) 897-6611

Website: www.smalleynco.com

E Mail: orlando@smalleynco.com

November 13, 2000

Department of State Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

Re: It's In The Mail Advertising, Inc.

Gentlemen:

Enclosed are the Articles of Incorporation for the above referenced proposed corporation; and, we enclose our check in the amount of \$ 70.00 in payment of the Corporate Filing Fee and Registered Agent Designation for this proposed corporation.

Please send the acceptance documentation to our office at the address above.

Sincerely yours,

Craig Śmalley

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ARTICLES OF INCORPORATION OF It's In The Mail Advertising, INC.

COMPANY STATES

ARTICLE I

The name of this corporation shall be It's In The Mail Advertising, Inc.

ARTICLE II PURPOSE

This corporation is formed for the purpose of transacting any and all lawful business for which corporations may become incorporated in the State of Florida.

ARTICLE III DURATION

This corporation shall commence business on the day of the acceptance of these Articles of Incorporation and shall exist perpetually unless sooner dissolved according to law.

ARTICLE IV PRINCIPAL OFFICE & MAILING ADDRESS

The principal place of doing business of this corporation shall be:

7868 Elm Stone Circle, Orlando, FL 32822

The mailing address of this corporation shall be:

P.O. Box 720955, Orlando, FL 32872-0955

ARTICLE V SHARES

This corporation shall be authorized to have 7,500 shares of \$ 1.00 Par Value Common Stock outstanding at any one time.

ARTICLE VI INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and address of the initial registered agent of this corporation is:

Craig W. Smalley, 1527 E. Concord Street, Orlando, FL 32803

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in these Articles, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Craig W. Smalley Registered Agent

ARTICLE VII INITIAL BOARD OF DIRECTORS

This corporation shall have one director initially; however, that number may be changed from time to time by the By-Laws. The names and addresses of the initial director is:

Tina A. Frazier, 7868 Elm Stone Circle, Orlando, FL 32822

ARTICLE VIII INITIAL OFFICERS

The initial officer of this corporation is:

President:

Tina A. Frazier
7868 Elm Stone Circle
Orlando, FL 32822

ARTICLE IX INCORPORATOR

The name and address of the incorporator to these Articles of Incorporation is:

Craig W. Smalley, 1527 E. Concord Street, Orlando, FL 32803

The undersigned incorporator has executed these Articles of Incorporation this ________ day of November, 2000.

raig W. Smalley Incorporator