ALFORD, BARBER & MARIANI

Attorneys at Law
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September 7, 2000

Florida Secretary of State Division of Corporations 409 E. Gaines Street Tallahassee, FL 32399

RE: tourismarketing/inc.

Dear Sirs:

Richard L. Alford

Charles F. Barber

Timothy K. Mariani*

- *Board Certified Wills, Trusts & E

Enclosed please find an original and one copy of the Articles of Incorporation for "tourismarketing/inc." along with our firm's check in the amount of \$78.75 as the filing fee and certified copy fee for the above corporation. Please return certified copy of the Articles of Incorporation to our Clearwater address listed above. Please process at your earliest convenience.

If you have any questions, please do not hesitate to call. Thank you for your assistance in this matter.

Yours very truly,

ALFORD, BARBER & MARIANI

Laura S. Gotz Legal Assistant

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ARTICLES OF INCORPORATION

OF

tourismarketing/inc.

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SECRETARY OF STATE
TALL AHASSET, FLOWID.

ARTICLE I

<u>NAME</u>

The name of the Corporation is tourismarketing/inc. and its mailing address is 1550 South Highland Avenue, Clearwater, Florida 33756.

ARTICLE II

DURATION

This corporation shall exist perpetually, commencing as of the date of acceptance and filing of these Articles by the Secretary of State of Florida.

ARTICLE III

PURPOSE_

This corporation is organized for the purpose of transacting any and all lawful business.

ARTICLE IV

CAPITAL STOCK

This corporation is authorized to issue 1,000 shares of \$1.00 par value common stock.

ARTICLE V

INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is Charles F. Barber and the name of its initial registered agent of this corporation at that address is 1550 South Highland Avenue, Clearwater, Florida 33756.

ARTICLE VI

INITIAL BOARD OF DIRECTORS

This corporation shall have one director initially. The number of directors may be either increased or diminished from time to time by the Bylaws but shall never be less than one. The names and addresses of the initial director of this corporation are:

NAME	ADDRESS			• .	4.5 - 5 -	
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Charles F. Barber 1550 South Highland Avenue, Clearwater, Florida 33756

ARTICLE VII

INCORPORATOR

The name and address of each person signing these Articles is:

<u>NAME</u>	ADDRESS
Charles F. Barber	1550 South Highland Avenue, Clearwater, Florida 33756

ARTICLE VIII

CUMULATIVE VOTING

At each election for directors every shareholder entitled to vote at such election shall have

the right to cumulate his votes by giving one candidate as many votes as the number of directors to be elected at that time multiplied by the number of his shares, or by distributing such votes on the same principle among any number of such candidates.

ARTICLE IX

PREEMPTIVE RIGHTS

Every shareholder, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the right to purchase his pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

ARTICLE X

INDEMNIFICATION

The corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

ARTICLE XI

BYLAWS

The initial Bylaws shall be adopted by the Board of Directors. The power to alter, amend or repeal the Bylaws or adopt new Bylaws is vested in the Board of Directors, subject to repeal or change by action of the shareholders.

ARTICLE XII

AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

ACCEPTANCE BY REGISTERED AGENT

The undersigned hereby accepts the appointment as Registered Agent of which is contained in the foregoing Articles of Incorporation.

Dated this 9 day of OCTOBER, 2000.

Charles F. Barber, as Registered Agent