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FLORIDA PROFIT CORPORATION OR P.A.

Catalyst Media International Incorporated

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ARTICLES OF INCORPORATION

In compliance with Chapter 607, F.S.

ARTICLE I NAME

The name of the corporation shall be: Catalyst Media International Incorporated

ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be: 8792 Chambore Drive, Jacksonville, Florida 32256

ARTICLE III PURPOSE

The purpose for which the corporation is organized is: Direct mail, magazine publishing, advertising and other marketing related services. Also advertising sales.

ARTICLE IV SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 2,000. The par value of each share of stock is \$0.01.

ARTICLE V OFFICERS/DIRECTORS

The initial director of the corporation is:

Michael Basso, 8792 Chambore Drive, Jacksonville, Florida 32256

ARTICLE VI REGISTERED AGENT

The name and Florida Street address of the registered agent is: Michael Basso, 8792 Chambore Drive, Jacksonville, Florida 32256. Located in the County of Duyal.

The name and street address of the incorporator to these Articles of Incorporation is Richard

ARTICLE VII INCORPORATOR

Osici, 8023 Excelsiol Di, Suite 200, Madison, WI 53/1/	·•	000	SEV
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I hereby accept the appointment as registered agent and agree to act in this capacity.		0.1	
Signature: M. DA	Date 10-9-00	7	
Michael Basso		ci v	IIWI IWIS
Signatura:	nu pholos	ယ်	OHS E

The document was prepared by: Richard Oster, 8025 Excelsior Dr, Suite 200, Madison, WI 53717. 608-827-5300

FAX AUDIT # 4000000533851

Richard Oster, Incorporator