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October 4, 2000

Secretary of State
Division of Corporations
409 E. Gaines Street
Tallahassee, Florida 32301

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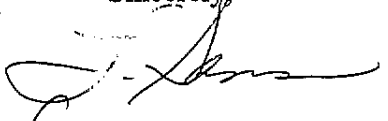
Re: WORD OF MOUTH, INC.

Dear Sir/Madam:

Enclosed you will find the original and one copy of the Articles of Incorporation for the above-referenced corporation. Also, enclosed is our check in the amount of \$70.00 made payable to the Secretary of State to cover the filing fee. Please return a conformed copy of the Articles to our office in the enclosed envelope at the earliest possible convenience.

Should you have any questions or comments, please do not hesitate to contact our office.

Sincerely,


for Melody Burke-Furtaw

/mbf
Enclosures

FILED
00 OCT -9 AM 9:35
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

**ARTICLES OF INCORPORATION
OF
WORD OF MOUTH, INC.**

ARTICLE I - NAME

The name of this Corporation is: WORD OF MOUTH, INC.

ARTICLE II - DURATION

The Corporation shall have a perpetual existence.

ARTICLE III - PURPOSE

The purpose of this Corporation is to engage in any activities or business permitted under the Laws of the United States and Florida.

ARTICLE IV - CAPITAL STOCK

The maximum number of shares which this Corporation is authorized to have outstanding at any time is 1,000 shares of common stock having a par value of \$1.00 per share.

ARTICLE V - INITIAL REGISTERED
OFFICE AND AGENT

The initial registered office of this Corporation shall be at 2217 Sunnyside Lane, Sarasota, Florida 34239 and the initial registered agent of this Corporation at such office shall be THOMAS R. MEDEIROS who upon accepting this designation agrees to comply with the provisions of Section 48.091, Florida Statutes as amended from time to time, with respect to keeping an office open for service of process.

ARTICLE VI - INITIAL BOARD OF DIRECTORS

The initial Board of Directors shall consist of two members. The number of directors may be increased or decreased from time to time by vote of the Stockholders, but in no case shall the number of directors be less than one (1) nor more than four. The names and addresses of the directors constituting the initial Board of Directors are:

THOMAS R. MEDEIROS

2217 Sunnyside Lane
Sarasota, Florida 34239

CHRISTINE MEDEIROS

2217 Sunnyside Lane
Sarasota, Florida 34239

ARTICLE VII - MAILING and CORPORATE ADDRESS

The principal address for the corporation is:
6604 Gateway Avenue, Sarasota, Florida 34231

The mailing address for the corporation is:
2217 Sunnyside Lane, Sarasota, Florida 34239

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ARTICLE VIII - INCORPORATOR

The name and address of the person signing these Articles of Incorporation is:

THOMAS R. MEDEIROS

2217 Sunnyside Lane
Sarasota, Florida 34239

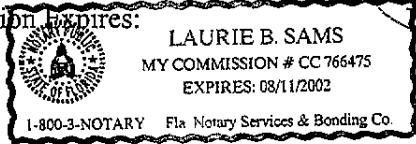


THOMAS R. MEDEIROS, Incorporator

State of Florida
County of Sarasota

The foregoing instrument was acknowledged before me this 3 October, 2000, by THOMAS R. MEDEIROS, who is personally known _____ OR who produced a driver's license as identification.

My Commission Expires:





Notary Public - State of Florida

ACCEPTANCE OF REGISTERED AGENT

Having been named to accept service of process for WORD OF MOUTH, INC, at the place designated in the Articles of Incorporation, THOMAS R. MEDEIROS agrees to act in this capacity, and agrees to comply with the provisions of Section 48.091 relative to keeping open such office.

Date: October 3rd, 2000



THOMAS R. MEDEIROS

00 OCT -9 AM 9:36
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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