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LAW OFFICES OF JOHN M. CAMPBELL

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October 2, 2000

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Division of Corporations
409 East Gaines street
Tallahassee, Florida 32399

Re: Articles of Incorporation for Strategic Marketing Systems, Inc.,
MediaWorks Productions, Inc. and Customer Relationship
Management, Inc.

Dear Sirs:

I am forwarding the original and one copy of the Articles of Incorporation for Strategic Marketing Systems, Inc., MediaWorks Productions, Inc. and Customer Relationship Management, Inc.. Please file these document and return the copy stamped recorded together with the Certificate of Incorporation for each entity. My firm check in the amount of \$367.50 is enclosed to cover the filing fee.

Thank you for your assistance in this matter. Please feel free to call me if you have any questions.

Very truly yours,

John M. Campbell
John M. Campbell

JMC/clb
Enclosures

10/5

00 OCT -4 PM 2:37
TALLAHASSEE FLORIDA
SECRETARY OF STATE

**ARTICLES OF INCORPORATION
OF
STRATEGIC MARKETING SYSTEMS, INC.**

FEB 11 2011
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned, acting as incorporator of STRATEGIC MARKETING SYSTEMS, INC. under the Florida Business Corporation Act, adopts the following Articles of Incorporation.

ARTICLE I. NAME

The name of the corporation shall be:

STRATEGIC MARKETING SYSTEMS, INC.

ARTICLE II. PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be:

420 Live Oak Boulevard
Building 4
Casselberry, Florida 32707

ARTICLE III. COMMENCEMENT OF EXISTENCE

The existence of the corporation will commence on the date of filing of these Articles of Incorporation.

ARTICLE IV. PURPOSE

This corporation may engage in any activity or business permitted under the laws of the United States and Florida.

ARTICLE V. AUTHORIZED SHARES

The maximum number of shares that the corporation is authorized to have outstanding at any time is One Thousand (1,000) shares of Common Stock with a par value of \$.01 per share. The consideration to be paid for each share shall be fixed by the board of directors and such consideration may consist of any tangible or intangible property or benefit to the corporation, including cash, promissory notes, services performed, promises to perform services evidenced by

a written contract, or other securities of the corporation, with a value, in the judgment of the directors, equivalent to or greater than the full value of the shares.

ARTICLE VI. INITIAL REGISTERED AGENT AND ADDRESS

The name and address of the initial registered agent are:

John M. Campbell
250 South County Road 427
Suite 106
Longwood, Florida 32750

ARTICLE VII. BOARD OF DIRECTORS

The corporation shall have the number of directors as determined and elected in accordance with the bylaws. The number of directors may be either increased or diminished from time to time, as provided in the bylaws, but shall never be less than one.

ARTICLE VIII. INCORPORATOR

The name and address of the incorporator are:

<u>Name</u>	<u>Address</u>
John M. Campbell	250 South County Road 427 Suite 106 Longwood, Florida 32750

The incorporator of the corporation assigns to this corporation his rights under Section 607.0201, Florida Statutes, to constitute a corporation, and he assigns to those persons designated by the board of directors any rights he may have as incorporator to acquire any of the capital stock of this corporation, this assignment becoming effective on the date corporate existence begins.

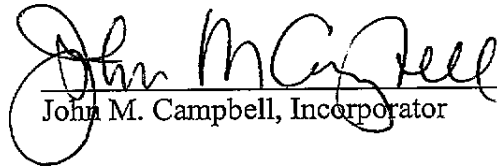
ARTICLE IX. BYLAWS

The power to adopt, alter, amend, or repeal bylaws shall be vested in the board of directors and the shareholders, except that the board of directors may not amend or repeal any bylaws adopted by the shareholders if the shareholders specifically provide that the bylaw is not subject to amendment or repeal by the directors.

ARTICLE X. AMENDMENTS

The corporation reserves the right to amend, alter, change, or repeal any provision in these Articles of Incorporation in the manner prescribed by law, and all rights conferred on shareholders are subject to this reservation. These Articles may be amended prior to the issuance of shares of the corporation by the unanimous approval or consent of the board of directors. Thereafter, every amendment shall be approved by the board of directors, proposed by them to the shareholders, and approved at a shareholders' meeting by the holders of a majority of the shares entitled to vote on the matter or in such other manner as may be provided by law.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this 29th day of September, 2000.


John M. Campbell, Incorporator

REGISTERED AGENT CERTIFICATION

CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

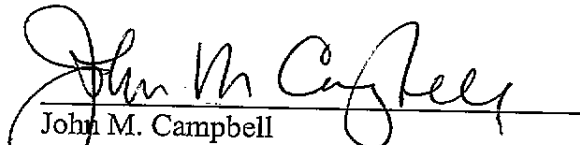
Pursuant to Section 48.091 and Section 607.0501, Florida Statutes, the following is submitted:

That STRATEGIC MARKETING SYSTEMS, INC., has designated its registered office, as indicated in the foregoing Articles of Incorporation, at 250 South County Road 427, Suite 106,

Longwood, Florida 32750, and has named John M. Campbell at 250 South County Road 427, Suite 106, Longwood, Florida 32750, as its agent to accept service of process within this state.

ACKNOWLEDGMENT

Having been named to accept service of process for STRATEGIC MARKETING SYSTEMS, INC., at the place designated in this certificate, I, John M. Campbell, hereby agree to act in that capacity and to comply with the provisions of the Florida Business Corporation Act relative to keeping open the registered office.


John M. Campbell
Registered Agent

00 OCT -4 PM 2:37
SECRETARY OF STATE
TALLAHASSEE FLORIDA