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Law Offices
BREIER AND SEIF, P.A.

SUITE 1125

2800 PONCE DE LEON BOULEVARD
CORAL GABLES, FLORIDA 33134-6919
TELEPHONE (305) 445-0707
FACSIMILE (305) 445-2728

ROBERT G. BREIER
EVAN D. SEIF
ALISON P. HERMAN
ADAM J. SILVERMAN
Of Counsel
DARYL B. CRAMER

West Palm Beach Office
515 NORTH FLAGLER DRIVE
NORTHBRIDGE CENTRE, SUITE 910
WEST PALM BEACH, FL 33401-4325
TELEPHONE (561) 659-7005

August 8, 2000

Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

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Re: Articles of Incorporation for Canine Concepts, Inc.

Gentlemen:

Enclosed are the Articles of Incorporation for Canine Concepts, Inc., along with an additional copy for certification. I have also enclosed a check to cover the filing fee and cost of the certified copy.

Please file the Articles of Incorporation immediately and return the certified copy of same in the envelope provided.

If you have any questions, please call me at the phone number above.

Sincerely,



ADAM J. SILVERMAN

FILED
00 AUG 10 AM 10:46
TALLAHASSEE, FLORIDA
DEPARTMENT OF STATE

AJS:mr
Enclosures
\$78.75

FILED
00 AUG 10 AM 10:46
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

OF

CANINE CONCEPTS, INC.

ARTICLE I - NAME

The name of this corporation is:

Canine Concepts, Inc.

ARTICLE II - PURPOSE

This corporation is organized for the following purposes:

(a) To engage in all aspects of the sale, distribution and development of pet products and supplements.

(b) To purchase, lease, exchange, hire, or otherwise acquire lands or any interest therein, wherever situated; to erect, construct, rebuild, enlarge, alter, improve, maintain, manage, and operate any lands owned or leased by the corporation, or upon any other, houses, structures, buildings, or other works of any description on lands; to sell, lease, sublet, mortgage, exchange, or otherwise dispose of any lands or any interest therein, or any houses, structures, buildings, or other works owned, leased, managed or controlled by the corporation; to engage generally in the real estate business, as principal, agent, broker, or otherwise, and generally to buy, sell, lease,

mortgage, exchange, manage, operate, and deal in lands or interests in lands, houses, structures, buildings, or other works; and to purchase, acquire, hold, exchange, pledge, hypothecate, sell, deal in, deal with, and dispose of tax liens, transfers of tax liens, and other interests in real estate.

(c) To contract debts and borrow money, issue and sell or pledge bonds, debentures, notes and other evidences of indebtedness, and execute such mortgages, transfers of corporate property, or other instruments to secure the payment of corporate indebtedness as required.

(d) To purchase the corporate assets of any other corporation and engage in the same or other character of business.

(e) To guarantee, endorse, purchase, hold, sell, transfer, mortgage, pledge or otherwise acquire or dispose of the shares of the capital stock of, or any bonds, securities, or other evidences of indebtedness created by any other corporation of the State of Florida or any other state or government, and while owner of such stock to exercise all the rights, powers and privileges of ownership, including the right to vote such stock.

(f) To exercise all powers convenient, incident to, or necessary in the proper conduct of its business, which are granted to corporations for profit under the laws of the State of Florida either by the terms of this charter or by virtue of the laws of the State of Florida.

ARTICLE III - CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is **1,000** shares of common stock having a nominal or par value of **\$1.00** per share; all shares shall be paid in lawful money of the United States of America or in property, labor or services; where said stock is paid for by property, labor or services, the just value thereof shall be fixed by the Board of Directors of the corporation in the manner provided for by the laws of the State of Florida.

ARTICLE IV - DURATION

This corporation is to exist perpetually.

ARTICLE V - PREEMPTIVE RIGHTS

Every shareholder, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the right to purchase his pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

ARTICLE VI - INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is 3601 North Dixie Highway, Unit 16 Boca Raton, Florida 33431, and the name of the initial registered agent of this corporation at that address is JEFF BIELEC.

ARTICLE VII - INITIAL OFFICERS AND BOARD OF DIRECTORS

This corporation shall have two directors initially. The number of directors may be either increased or diminished from time to time by the by-laws but shall never be less than two. The names and addresses of the initial officers and directors of this corporation are:

JEFF BIELEC, Director and President
3601 North Dixie Highway, Unit 16
Boca Raton, Florida 33431

ADAM SILVERMAN, Director, Secretary and Treasurer
839 Heritage Drive
Weston, Florida 33326

ARTICLE VIII - INCORPORATOR

The name and address of the Incorporator is:

JEFF BIELEC
3601 North Dixie Highway, Unit 16
Boca Raton, Florida 33431

ARTICLE IX - AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.


ARTICLE X - INITIAL CORPORATION ADDRESS

The initial office address of the corporation is:

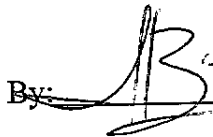
3601 North Dixie Highway, Unit 16
Boca Raton, Florida 33431

ARTICLE XI - INDEMNIFICATION

This corporation shall indemnify and shall advance expenses on behalf of its officers and directors to the fullest extent not prohibited by law in existence either now or hereafter.


JEFF BIELEC, Incorporator

Having been named to accept service of process for the above named corporation, at place designated in these Articles, I hereby accept to act in this capacity and agree to comply with the provision of said Act relative to keeping said office open.

By:  _____

FILED
00 AUG 10 AM 10:46
SECRETARY OF STATE
TALLAHASSEE, FLORIDA