

2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P00000071014

FILED
Feb 22, 2010
Secretary of State

Entity Name: BLUE NILE ADVERTISING, INC.

Current Principal Place of Business:

1141 SW 12TH AVE.
POMPANO BEACH, FL 330691146

New Principal Place of Business:

Current Mailing Address:

1141 SW 12TH AVE.
POMPANO BEACH, FL 330691146

New Mailing Address:

FEI Number: 65-1034577

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

MILLER, CALVIN J PD
1141 SW 12TH AVE
POMPANO BEACH, FL 33069 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PD
Name: MILLER, CALVIN
Address: 1141 SW 12TH AVE
City-St-Zip: POMPANO BEACH, FL 33069 US

Title: ST
Name: MOORE, LOUIS F
Address: 1141 SW 12TH AVE
City-St-Zip: POMPANO, FL 3306 US

Title: VP
Name: PEREZ, GEORGINA
Address: 1141 SW 12TH AVE
City-St-Zip: POMPANO BEACH, FL 33069 US

Title: EVP
Name: MILLER, CHRISTOPHER
Address: 1141 SW 12TH AVE
City-St-Zip: POMPANO BEACH, FL 33069 US

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: LOUIS F MOORE

ST

02/22/2010

Electronic Signature of Signing Officer or Director

Date