Florida Department of State

Division of Corporations Public Access System Katherine Harris, Secretary of State

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Division of Corporations

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Account Name : KIM C. BOOKER, P.A.

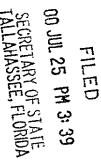
Account Number : 119990000050 Phone : (904)774-6552 Fax Number : (904)774-1442

FLORIDA PROFIT CORPORATION OR P.A.

The Element, Inc.

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H000000387548 Kim C. Booker, P.A. 170 Bloxham Ave. Orange City, FL 32763 904-774-6552



ARTICLES OF INCORPORATION

FOR

THE ELEMENT, INC.

In compliance with the provisions of Chapter 607, Florida Statutes, the undersigned, for the purpose of forming a corporation, does hereby make, subscribe, acknowledge and file in the office of the Secretary of State of the State of Florida, as the Articles of Incorporation of The Element, Inc.., a Florida corporation, the following, to wit:

Article I - Corporate Name

The name of the corporation is as follows:

The Element, Inc.

Article II - Duration

This corporation shall exist perpetually unless dissolved in accordance with its Bylaws or pursuant to Florida law.

Article III - Purpose

The corporation is organized for the purpose of engaging in the business of service as related to hair dressing and any related activities or business permitted under the laws of the United States and State of Florida.

Article IV - Capital Stock

The corporation is authorized to issue one hundred shares (100) of common stock which shall be designated as "Common Shares."

Article V - Initial Registered Office and Agent

The principal office, if known or the mailing address of the corporation:

2440 S. Volusia Ave., Orange City, FL 32763

The name and street address of the Initial Registered Agent of this corporation is:

Katherine C. Fielder, 2440 S. Volusia Ave., Orange City, FL 32763

H00000387548 Kim C. Booker, P.A. 170 Bloxham Ave. Orange City, FL 32763 904-774-6552

Article VI - Initial Board of Directors

This corporation shall have one (1) directors initially. The number of directors may be either increased or diminished from time to time by the Bylaws, but shall never be less than one (1). The name and address of the initial directors of the corporation are as follows:

Katherine C. Fielder, 2440 S. Volusia Ave., Orange City, FL 32763

Article VII - Incorporators

The name and address of the incorporator signing these Articles of Incorporation is as follows:

Katherine C. Fielder, 2440 S. Volusia Ave., Orange City, FL 32763

IN WITNESS WHEREOF the undersigned subscriber has executed these Articles of the Incorporation this 24 day of July, 2000.

Atterwe C. Julian Filo 25 The Katherine C. Fielder, Incorporator

STATE OF FLORIDA
COUNTY OF VOLUSIA

The foregoing instrument was acknowledged before me this 24 day of July, 2000 by Katherine C. Fielder, who has produced a FL drivers license number F436-503-44-666-0 as identification and who did not take an oath.

Notary Public

NANCY E. SPAULDING Notary Public, State of Florida My Comm. Exp. Oct. 27, 2002 Comm. No. CC 806596

ACKNOWLEDGEMENT

Having been named to accept service of process for the above stated corporation, at the place designated in this Certificate, I hereby accept the designation of Registered Agent and agree to comply with all laws governing Registered Agents.

Katherine C. Fielder, Registered Agent