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To: Division of Corporations  
Fax Number : (850)922-4001

EFFECTIVE DATE  
5-25-00

From: Account Name : PIPER MARBURY RUDNICK & WOLFE  
Account Number : 076424002364  
Phone : (813)229-2111  
Fax Number : (813)229-1447

258814-000001

FILED  
2000 MAY 30 PM 4:00  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

FLORIDA PROFIT CORPORATION OR P.A.

Signs Now Operating Corp.

Certificate of Status	0
Certified Copy	1
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**ARTICLES OF INCORPORATION  
OF  
SIGNS NOW OPERATING CORP.**

The undersigned, acting as sole incorporator, adopts these Articles of Incorporation and forms a profit corporation (the "Corporation") under the Florida Business Corporation Act (the "Act"), as follows:

**I.**

**Name**

The name of the Corporation is Signs Now Operating Corp.

**II.**

**Term of Existence**

The date when corporate existence will commence is May 25, 2000 in accordance with the provisions of Section 607.0203(1) of the Act. The Corporation will have perpetual existence thereafter.

**III.**

**Principal Office**

The principal office and mailing address of the Corporation is 4900 Manatee Avenue West, Suite 201, Bradenton, Florida 34209.

**IV.**

**Capital Stock**

The Corporation is authorized to issue 7,500 shares of \$1.00 par value common stock, which will be designated Common Stock.

**V.**

**Initial Registered Office and Agent**

The street address of the initial registered office of the Corporation is c/o Piper Marbury Rudnick & Wolfe LLP, 101 East Kennedy Boulevard, Suite 2000, Tampa, Florida 33602 and the name of its initial registered agent at such address is David A. Beyer.

**VI.**

**Incorporator**

The name and address of the incorporator signing these Articles of Incorporation are:

**Name**

David A. Beyer

**Address**

c/o Piper Marbury Rudnick & Wolfe LLP  
101 East Kennedy Boulevard, Suite 2000  
Tampa, Florida 33602

**EFFECTIVE DATE**  
5-25-00

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**VII.**

**Affiliated Transactions**

Pursuant to the provisions of 607.0901(5)(a) of the Act, the Corporation elects not to be governed by the requirements or other provisions regarding affiliated transactions as set forth in Section 607.0901 of the Act and, therefore, the terms of such section of the Act will not apply with respect to the approval, adoption, authorization, ratification or effectuation of any affiliated transactions involving the Corporation.

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## VIII.

Control Share Acquisitions

Pursuant to the provisions of Section 607.0902(5) of the Act, the Corporation elects not to be governed by the requirements or other provisions regarding control-share acquisitions described in Section 607.0902 of the Act. Therefore, the terms and provisions of Section 607.0902 will not apply with respect to any control-share acquisition of any equity securities of the Corporation and the equity securities of the Corporation will have any and all other rights and privileges available under the Act.

## IX.

Bylaws

The power to adopt, alter, amend or repeal bylaws will be vested in the Corporation's Board of Directors.

## X.

Indemnification

The Corporation will indemnify any director or officer or any former director or officer, to the fullest extent permitted by law.

## XI.

Amendment

These Articles of Incorporation may be amended in the manner provided by law.

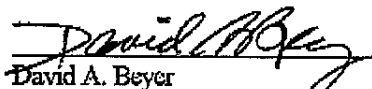
IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation on May 26, 2000.

  
David A. Beyer, Incorporator

## ACCEPTANCE BY REGISTERED AGENT

Having been named Registered Agent and to accept service of process for the above-stated Corporation, at the place designated in these Articles of Incorporation, I hereby accept the appointment as registered agent and agree to act in this capacity. I am familiar with and accept my obligations as registered agent and agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties.

Dated: May 26, 2000.

  
David A. Beyer

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