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City/State/Zip Phone # CORPORATION NAMES 2000 MI	ENT-NUMBER (11 km of the control of	₹0
Corporation Name) (Corporation Name) (Corporation Name)	(Document #) (Document #)	FILED ASSEE FLORIDA
4. (Corporation Name) Walk in Pick up time Mail out Will wait		Certified Copy Certificate of Status
NEW FILINGS Profit Not for Profit Limited Liability Domestication Other	AMENDMENTS Amendment Resignation of R.A., Change of Registered Dissolution/Withdray Merger	d Agent
OTHER FILINGS Annual Report Fictitious Name	REGISTRATION/OUA Foreign Limited Partnership Reinstatement Trademark Other	RECEIVED ONAY -1 AM 9: 52 ONAS OF CORPORATIONS LIFICATION OF STAIL CORPORATION OF STAIL OF
		Examiner's Initials

ARTICLES OF INCORPORATION

ARTICLE I - NAME

The name of this corporation is LIFE IN THE ARENA MAGAZINE, INC.

ARTICLE II - DURATION

This corporation shall have perpetual existence commencing on the date of the filing of these Articles with the Department of State.

ARTICLE III - PURPOSE

This corporation is organized for the purpose of transacting any or all lawful business.

ARTICLE IV - CAPITAL STOCK

This corporation is authorized to issue 1,000,000 shares of \$0.25 par value common stock which shall be designated "Common Shares".

ARTICLE V - INITIAL REGISTERED OFFICE AND AGENTS

The street address of the initial registered office of this corporation is 743 East Ninth Avenue, Tallahassee, FL 32303 and the name of the initial registered agent of this corporation at that address is WILLIAM S. STEVENS III.

SECRETARY OF STATE



ARTICLE VI - INITIAL BOARD OF DIRECTORS

The initial Board of Directors shall be two. The number of Directors may be either increased or decreased from time to time by the By Laws. The name(s) and address (es) of the initial Board of Directors of this Corporation is (are):

ADDRESS

William S. Stevens III

743 East 9th Avenue Tallahassee, FL 32303

E. Douglas Cifers

3235 Duff Road

Lakeland, FL 33810

ARTICLE VII - INCORPORATORS

The name and address of each person signing these Articles is:

NAME

ADDRESS

William S. Stevens III

743 East 9th Avenue Tallahassee, FL 32303

ARTICLE VIII - INDEMNIFICATION

The corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

ARTICLE IX - AMENDMENT

This corporation reserves the right to amend or repeal any provision contained in these Articles of Incorporation, or any amendment hereto, and right conferred upon the shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned subscribers has executed these Articles of Incorporation this 28th day of April

LIAM S. STEVENS III - Incorporator

CERTIFICATE DESIGNATING REGISTERED AGENT AND PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN FLORIDA, AND ACCEPTANCE OF AGENT UPON WHOM PROCESS MAY BE SERVED

In compliance with Sections 48.091 and 607.034, Florida Statutes, the following is submitted:

FIRST the LIFE IN THE ARENA MAGAZINE, INC., desiring to organize or qualify under the laws of the State of Florida, with its principal place of business at 743 East 9th Avenue, Tallahassee, FL 32303, has named WILLIAM S. STEVENS III, as its agent to accept service of process within Florida.

Dated:

4.28.00

WILLIAM S. STEVENS III

Having been named to accept service of process for the above named corporation, at the place designated in this certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper performance of my duties.

WILLIAM S. STEVENS III

SECHETARY OF STATE

AFFICE CO.