

P0000039691

Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

EFFECTIVE DATE
4-12-00

APRIL 12 TH, 2000

Subject: Request to Incorporate

400003209334--2
-04/14/00--01051--020
*****78.50 *****78.50

Dear Sir/Madam:

Please review the enclose Articles of Incorporation for **Brand New You, Inc.** and accept the enclosed check for \$78.50 to include filing, registered agent designation and a request for certified copy of acceptance of these articles.

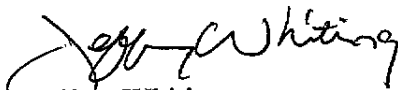
If possible, we would like to request as the date of incorporation as **April 12, 2000.**

I have also enclosed a duplicate copy to be returned to the applicant.

Would you please send to: P.O. Box 150066 Altamonte Springs, FL 32715-0066

Thank you.

Sincerely,


Jeffrey Whiting

FILED
00 APR 14 PM 12:14
SECRETARY OF STATE
TALLAHASSEE FLORIDA

Jeffrey Whiting GAVE
AUTHORIZATION BY PHONE TO
CORRECT ART II Client would like it to read
DATE 4/20
DOC. EXAM SHT

The corporation shall have
perpetual existence.
Also, listing address for
incorporator. Added ART. X.

S. Thompson APR 20 2000

EFFECTIVE DATE
4-12-00

ARTICLES OF INCORPORATION
OF
BRAND NEW YOU, INC.

The undersigned hereby adopts the following Articles of Incorporation for the purpose of forming a corporation under the laws of the State of Florida.

ARTICLE I: NAME

The name of the corporation is: BRAND NEW YOU, INC.

ARTICLE II:

COMMENCEMENT AND DURATION OF CORPORATE EXISTENCE

The corporation shall have perpetual existence.

ARTICLE III:

GENERAL PURPOSE

The purpose for which the corporation has been formed is: To engage in and transact any and all lawful business permitted under the laws of the State of Florida and of the United States.

ARTICLE IV:

CAPITAL STOCK

The maximum number of shares of stock that the corporation is authorized to issue is Ten Million (10,000,000) shares of common stock having par value of one ten-thousandth of one dollar (\$.0001) per share AND Ten Million (10,000,000) shares of preferred stock having par value of one ten-thousandth of one dollar (\$.0001) per share. The consideration to be paid for each share shall be fixed by the Board of Directors. Common stock of the corporation shall be issued as "small business corporation" stock in accordance with a plan or plans under the provisions of Section 1244 of the Internal Revenue Code of 1954.

FILED
00 APR 14 PM 12:14
SECRETARY OF STATE
TALLAHASSEE FLORIDA

ARTICLE V:

INITIAL PRINCIPAL PLACE OF BUSINESS AND
INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial principal place of business is 1150 Louisiana Avenue, Suite 5C, Winter Park, FL 32789.

The street address of the initial registered office of the corporation shall be 1091 New Castle Lane, Oviedo, FL 32765, and the name of the initial registered agent of the corporation at such address is Jeffrey Whiting.

ARTICLE VI:

INITIAL BOARD OF DIRECTORS

The corporation shall have two (2) directors initially. The number of directors may thereafter be increased or decreased from time to time in accordance with the By-laws of the corporation. The name and street address of the Director(s) and Officers who shall hold office for the first year of existence of the corporation or until their successors are elected or appointed and qualified are:

<u>Name</u>	<u>Address</u>
<u>Officers/Directors</u>	
<u>Jennie C. Halloran</u> CEO, Secretary, Director	14631 Heathermere Lane Orlando, FL 32837
<u>Jeffrey Whiting</u> President, Treasurer, Director	1091 New Castle Lane Oviedo, FL 32765

ARTICLE VII:

AMENDMENT

These Articles of Incorporation may be altered or amended by a resolution adopted by the Board of Directors and presented to and approved at a meeting of shareholders by the holders of majority of the shares entitled to vote thereon, or they may be altered or amended in any other manner now or hereafter provided by law.

ARTICLE VIII:

SIGNING OF DOCUMENTS BY CORPORATION

All bonds, notes, other evidences of indebtedness, mortgages, deeds, contracts, and all documents of this corporation shall be fully authorized and effective when signed in its name in the presence of two witnesses by the CEO or President, or by the President and the Secretary; and no such instrument shall be valid without being so signed unless otherwise stated by the Board of Directors. The Corporate Seal or a blank seal acting as a substitute for the "Corporate Seal" shall be used in executing all documents signed by the CEO, President, Secretary and a Vice President.

ARTICLE IX:

The Effective date of Incorporation for Brand New You, Inc. shall be April 12, 2000.

ARTICLE X: Jeffrey Whiting
The name and address of the Incorporator is 1150 Louisiana Ave., Ste. 5C
Winter Park, FL 32789

Having read the above Articles of Incorporation and understanding my role as called for under Florida statutes as Registered Agent:

THEREFORE;

IN WITNESS WHEREOF, the undersigned, as incorporator, hereby executes these Articles of Incorporation this 13th day of April, 2000.

Jeffrey Whiting (SEAL)
As Incorporator and Registered Agent

STATE OF FLORIDA
COUNTY OF ORANGE

Before me, the undersigned authority, an officer duly authorized to administer oaths and take acknowledgements, personally appeared Jeff Whiting, as Incorporator and Registered Agent for Brand New You, Inc., known to me and known by me to be the person who executed the foregoing Articles of Incorporation, and acknowledged before me that he executed the same freely and voluntarily for the purposes therein expressed.

WITNESS my hand and official seal this 13th day of April, 2000, at Orange County, Florida.

Cherie Perry
Notary Public, State of Florida at Large
My Commission Expires:

