00 APR 20 AM 9: 20

SECRETARY OF STATE TALLAHASSEE, FLORIDA

ACCOUNT NO. : 072100000032

REFERENCE:

668864

7211624

AUTHORIZATION:

COST LIMIT :

ORDER DATE: April 19, 2000

ORDER TIME: 3:16 PM

200003215892--3

ORDER NO. : 668864-005

CUSTOMER NO: 7211624

CUSTOMER: Ms. Donna M. Hoover

MS. DONNA M. HOOVER MS. DONNA M. HOOVER

271 Lime Avenue

Marathon, FL 33050-5710

DOMESTIC FILING

NAME:

KEYS GIFT BASKETS INC.

EFFECTIVE DATE: =

XX ARTICLES OF INCORPORATION ____ CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

_ CERTIFIED COPY PLAIN STAMPED COPY ____ CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Christine Lillich

EXAMINER'S INITIALS: 14 4/20 00

FILED.

00 APR 20 AM 9: 21

SEUNETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

OF

KEYS GIFT BASKETS INC.

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

KEYS GIFT BASKETS INC.

The address of the principal office of this corporation shall be 271 Lime Avenue, Marathon, Florida 33050-5710, and the mailing address of the corporation shall be the same.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1,500 shares of common stock having no par value per share.

ARTICLE IV. REGISTERED AGENT

The street address of the initial registered office of the corporation shall be 1201 Hays Street, Tallahassee, Florida 32301, and the name of the initial registered agent of the corporation at that address is Corporation Service Company.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. DIRECTORS

All corporate powers shall be exercised by or under the authority of, and the business and affairs of the corporation managed under the direction of its Board of Directors, subject to any limitation set forth in these Articles of Incorporation. This corporation shall have two Directors, initially. The names and addresses of the initial members of the Board of Directors are:

Donna M. Hoover Dir.

271 Lime Avenue Marathon, Florida 33050-5710

Joann Orr

Post Office Box 500732 Marathon, Florida 33050-0732

FILED 00 APR 20 AM 9: 21

ARTICLE VII. INCORPORATOR

SECRETARY OF STATE TALLAHASSEE, FLORIDA

The name and street address of the incorporator to these Articles of Incorporation:

The Company Corporation 1013 Centre Road Wilmington, Delaware 19805

The undersigned incorporator has executed these Articles of Incorporation on April 19, 2000.

Its Agent, Laura R. Dunlap

ACCEPTANCE OF REGISTERED AGENT DESIGNATED IN ARTICLES OF INCORPORATION

Corporation Service Company, a Delaware corporation authorized to transact business in this State, having a business office identical with the registered office of the corporation named above, and having been designated as the Registered Agent in the above and foregoing Articles, is familiar with and accepts the obligations of the position of Registered Agent under Section 607.0505, Florida Statutes.

By: Jama R. Dunlap

Its Agent, Laura R. Dunlap

CRL