

ATTORNEYS AT LAW

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March 10, 2000

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SECKETARY OF STATE
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VIA FEDERAL EXPRESS

Secretary of State State of Florida George Firestone Building 409 East Gaines Street Tallahassee, Florida 32399

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Re: BrandsLine.com, Inc. and SuperSupply, Inc.

Our File Number: 17004-95704

Dear Sir/Madam:

Enclosed please find the following documents for filing: _

- 1. Original and one (1) copy of Articles of Incorporation for each of the above-referenced corporations; and
- 2. Our firm's check number 22815 in the amount of \$157.50 to cover the requisite filing fees.

Please expedite the formation of the referenced corporations and return date-stamped copies of the Articles of Incorporation to the undersigned in the enclosed pre-paid Federal Express envelope.

Should you have any questions, please do not hesitate to contact the undersigned.

tose A. Loredo For the Firm

JAL/kpq Enclosures

MIA#2059949.01

CARLTON, FIELDS, WARD, EMMANUEL, SMITH & CUTLER, P.A.

MPA ORLANDO PENSACOLA TALLAHASSEE WEST PALM BEACH ST. PETERSBURG

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION OF BrandsLine.com, Inc.

The undersigned, acting as incorporator of a corporation under the Florida Professional Service Corporation Act, adopts the following articles of incorporation for such corporation:

ARTICLE I Name

The name of the corporation is: BrandsLine.com, Inc.

ARTICLE II Mailing Address

The mailing address is 3590 North 31st Avenue, Hollywood, Florida 33021.

ARTICLE III <u>Stock</u>

The corporation shall have authority to issue 100,000 shares of \$1.00 par value common stock.

ARTICLE IV Initial Registered Agent and Office

The street address of its initial registered office is 100 S.E. Second Street, Suite 4000, Miami, Florida 33131. The name of its initial registered agent is Jose A. Loredo.

ARTICLE V Incorporator

The name and address of the incorporator is:

<u>Name</u>

Address

Jose A. Loredo

100 S.E. Second Street

Suite 4000

Miami, Florida 33131

ARTICLE VI Initial Directors

The corporation shall have two (2) director initially. The name and address of said initial director is:

Name _

Address

Alan S. Cohen

3590 North 31st Avenue Hollywood, Florida 33021.

Keith Haymes

Gables One Tower, Suite 1190 1320 South Dixie Highway Coral Gables, Florida 33146

ARTICLE VII Indemnification

No director of the Corporation shall be personally liable to the Corporation or its shareholders for monetary damages to the Corporation or any other person for any statement, vote, decision or failure to act, regarding corporate management or policy, as a director, except to the extent that such exemption from liability or limitation thereof is not permitted under the Florida Business Corporation Act.

The Corporation shall indemnify to the full extent permitted by law any person who is made, or is threatened to be made, a party to any action suit or proceeding (whether civil, criminal, administrative or investigative) by reason of the fact that he or she is or was a director or officer of the Corporation or serves or served any other enterprises at the request of the Corporation. If the Florida Business Corporation Act is amended after the filing of these Articles of Incorporation of which this Article VII is a part to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of a director of the Corporation shall be eliminated or limited to the fullest extent permitted by the Florida Business Corporation Act as so amended.

Any repeal or modification of the foregoing paragraph by the shareholders of the Corporation shall not adversely affect any right or protection of a director of the Corporation existing at the time of such repeal or modification.

Dated this 18 day of March, 2000.

A. LOREDO, Incorporator

ACCEPTANCE BY REGISTERED AGENT

Having been named to accept service of process for the above stated corporation, at the place designated in these Articles of Incorporation; (i) I agree to act in this capacity; (ii) I agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties; and (iii) I accept the duties and obligations of acting as registered agent pursuant to Section 607.0505 of the Florida Business Corporation Act.

Dated this / day of March 2000.

A. LOREDO, Registered Agent

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