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February 22, 2000

Division of Corporations Bureau of Corporate Records Florida Department of State 409 East Gaines Street Tallahassee, Florida 32399 RE:

Shoppers Guide.Com, Inc.

RunTo.Com, Inc.

Gentlemen:

Enclosed herewith please find an original and one copy of the above-referenced Articles of Incorporation, along with our check #2856 in the amount of \$157.50, made payable to the Secretary of State. This payment is broken down as follows:

Filing Fee \$ 35.00 X 2
Certified Copy 8.75 X 2
Registered Agent Filing Fee 35.00 X 2

TOTAL:

\$157.50

Please file these Articles immediately, and return the certified copies to the undersigned in the return Federal Express envelope which is enclosed for your convenience. Thank you in advance for your immediate attention to this matter.

Very truly yours.

DENNIS J. EISINGER

For the Firm

Encs. DJE:as Tax (D#

ARTICLES OF INCORPORATION OF SHOPPERS GUIDE.COM, INC.



ARTICLE I NAME

The name of this corporation shall be:

SHOPPERS GUIDE.COM, INC.

ARTICLE II DURATION

This corporation shall commence its existence upon the filing of these Articles and the duration of this corporation is perpetual.

ARTICLE III PURPOSE

This corporation may engage in any activity or business permitted under the laws of the United States and of the State of Florida.

ARTICLE IV CAPITAL STOCK

This corporation is authorized to issue one hundred (100) shares of one dollar (\$1.00) par value common stock, which shall be designated "Common Shares".

ARTICLE V PREEMPTIVE RIGHTS

Every shareholder, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the right to purchase his pro rata share thereof at the price at which it is offered to others.

ARTICLE VI PRINCIPAL OFFICE OF BUSINESS

The principal place of business of this corporation is: 4000 Hollywood Boulevard, Suite 265-S, Hollywood, Florida 33021.

ARTICLE VII INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is 4000 Hollywood Boulevard, Suite 265-S, Hollywood, Florida 33021, and the name of the initial registered agent is Dennis J. Eisinger.

ARTICLE VIII INITIAL BOARD OF DIRECTORS

This corporation shall have one (1) Director initially. The number of Directors may be increased or decreased from time to time in accordance with the Bylaws but shall never be less than one (1). The name of the Director is:

Nicole Miceli 8794 S.E. Riverfront Terrace Tequesta, Florida 33467

ARTICLE IX INCORPORATOR

The name and address of the person signing these Articles as Incorporator is Nicole Miceli, 8794 S.E. Riverfront Terrace, Tequesta, Florida 33467. The Incorporator shall not be liable, in any form or fashion, for any acts or omissions of the Corporation.

ARTICLE X BYLAWS

The power to adopt, alter, amend or repeal Bylaws shall be vested in the Board of Directors and the Shareholders.

ARTICLE XI AMENDMENTS

This corporation reserves the right to amend or repeal any provision contained in these Articles of Incorporation or any Amendment hereto and any right conferred upon the Shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation this _____ day of February, 2000.

Nicole Miceli, Sple Vncorporator

ACCEPTANCE OF REGISTERED AGENT

HAVING BEEN NAMED AS REGISTERED AGENT OF THE CORPORATION NAMED ABOVE, THE UNDERSIGNED DOES HEREBY ACCEPT SUCH APPOINTMENT AND DOES HEREBY AGREE TO DO ALL THINGS NECESSARY IN ORDER TO CARRY OUT ANY AND ALL DUTIES REQUIRED OF SUCH POSITION.

DATED THIS 1816 DAY OF FEBRUARY, 2000.

Dennis I Fisinger