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CR2E031 (1-89)

ARTICLES OF INCORPORATION

OF

00 FEB 16 PM 1:12 GLOBAL PRODUCT PROMOTIONS OF SOUTH AMERICA

The undersigned Sole Incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

FIRST: The name of the corporation is Global Product Promotions of South America, Inc.

SECOND: The street address of the initial principal office and mailing address of the corporation shall be 1600 South Ocean Boulevard, Suite 209, Pompano Beach, Florida 33062.

THIRD: The number of shares the corporation is authorized to issue is 1000 common, no par shares.

FOURTH: The street address of the initial registered office of the corporation is c/o CT Corporation System, 1200 South Pine Island Road, City of Plantation, Florida 33324, and the name of its initial registered agent at such address is C T Corporation System.

FIFTH: The name and address of the Sole Incorporator to these Articles of Incorporation is Philip E. Langer, 925 Euclid Avenue, Suite 1700, Cleveland, Ohio 44115-1483.

Philip E. Langer, Sole Incorporator

Date: February 4, 2000

C T Corporation System is familiar with and accepts the obligations provided for in Section 607.0505 of the Florida Statutes.

C T CORPORATION SYSTEM

Date: Fibruary 14, 2000

SPECIAL ASSISTANT SECRETARY

DAYTON/529102 v.02