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To:

Division of Corporations

Fax Number

: (850)922-4001

From:

Account Name

: CORFORATE CREATIONS INTERNATIONAL INC.

Account Number: 110432003053 Phone

: (305) 672-0686

Fax Number

(305) 672-9110

FLORIDA PROFIT CORPORATION OR P.A.

GNC COM INC.

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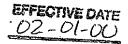
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ARTICLES OF INCORPORATION

Article I. Name

The name of this Florida corporation is: GNC COM INC.

Article II. Address

The Corporation's mailing address is: GNC COM INC. 7410 Venetian Way West Palm Beach FL 33406

Article III. Registered Agent

The name and address of the Corporation's registered agent is: Cheryl Byrd 7410 Venetian Way West Palm Beach FL 33406

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Article IV. Board of Directors

The name of each member of the Corporation's Board of Directors is: Cheryl Byrd

The affairs of the Corporation shall be managed by a Board of Directors consisting of no less than one director. The number of directors may be increased or decreased from time to time in accordance with the Bylaws of the Corporation. The election of directors shall be done in accordance with the Bylaws. The directors shall be protected from personal liability to the fullest extent permitted by applicable law.

Corporate Creations International Inc. 941 Fourth Street #200 Miami Beach FL 33139 (305) 672-0686

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Article V. Capital Stock

The Corporation shall have the authority to issue 2,000 shares of common stock, par value \$.01 per share.

Article VI. Incorporator

The name and address of the incorporator is: Corporate Creations International Inc. 941 Fourth Street #200 Miami Beach FL 33139

Article VII. Corporate Existence

These Articles of Incorporation shall become effective and the corporate existence will begin on February 1, 2000.

The undersigned incorporator executed these Articles of Incorporation on February 2, 2000.

CORPORATE CREATIONS INTERNATIONAL INC.

Todd A. Hardy Vice President

Corporate Creations International Inc. 941 Fourth Street #200 Miami Beach FL 33139 (305) 672-0686

CERTIFICATE OF DESIGNATION REGISTERED AGENT/OFFICE

CORPORATION: GNC COM INC.

REGISTERED AGENT/OFFICE: Cheryl Byrd 7410 Venetian Way West Palm Beach FL 33406

I agree to act as registered agent to accept service of process for the corporation named above at the place designated in this Certificate. I agree to comply with the provisions of all statutes relating to the proper and complete performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position.

CHERYL BYRD

by T.A. Hardy as attorney-in-fact

Date: February 2, 2000

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SECKELARY OF STATE

Corporate Creations International Inc. 941 Fourth Street #200 Miami Beach FL 33139 (305) 672-0686