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January 25, 1999

Secretary of State
Division of Corporations
409 East Gain Street
Tallahassee, FL 32399

FILED
JAN 27 AM 8:16
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

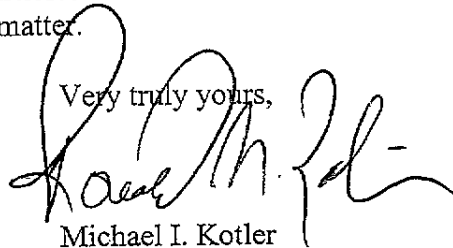
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RE: Creative Marketing Strategies Inc.

Dear Sir/Mam:

Enclosed please find our law firm's check in the amount of Seventy-Eight dollars and Seventy-Five Cents (\$78.75) for the filing of the enclosed Articles of Incorporation and Certificate of Designation of Registered Agent relating to the above referenced Corporation. Please file the Articles and return a copy of the filed articles in the enclosed self-addressed stamped envelope. Thank you for your assistance with this matter.

Very truly yours,


Michael I. Kotler

MIK/mek
Enclosures

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D. BROWN FEB - 2 2000

ARTICLES OF INCORPORATION
OF
CREATIVE MARKETING STRATEGIES, INC

FILED
00 JAN 27 AM 8:16
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLE I

NAME

The name of this corporation is
CREATIVE MARKETING STRATEGIES, INC

ARTICLE II

PURPOSE

This corporation is organized for the following purposes:

1. To own and operate creation and sales of events and integrated marketing programs business.
2. To engage in any activity or business permitted under the laws of the United States and the State of Florida.

ARTICLE III

CAPITAL STOCK

This corporation is authorized to issue 1000 shares of common stock.

The common stock of the corporation shall have the following characteristics:

- (a) Par value shall be \$1.00 per share.
- (b) At all meetings of the stockholders, the common stockholders shall be entitled to cast one (1) vote for each share of common stock owned. That a common stockholder is interested in a matter to be voted upon shall not disqualify him/her from voting thereon.

(c) Except as otherwise provided by law, the entire voting power for the election of directors and for all other purposes shall be vested exclusively in the holders of the outstanding common stock.

ARTICLE IV

TERM OF EXISTENCE

This corporation shall have perpetual existence commencing on the date of receipt of these Articles of Incorporation by the Secretary of State of Florida.

ARTICLE V

INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial principal office of this corporation is 1012 East Broward Boulevard, Fort Lauderdale Florida 33301. The initial registered agent of this corporation is Mickey Markoff with his address at 1012 East Broward Boulevard, Fort Lauderdale Florida 33301. The Board of Directors may, from time to time, change the street and post office address of the corporation as well as the location of its principal office.

ARTICLE VI

INITIAL BOARD OF DIRECTORS

This corporation shall have one (1) Director, initially. The number of Directors may be either increased or diminished from time to time by the By-Laws but shall never be less than one (1). The name and address of the initial Director of this corporation is: 1012 East Broward Boulevard, Fort Lauderdale Florida 33301. Mickey Markoff.

ARTICLE VII

AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, in the manner provided by law.

ARTICLE VIII

INCORPORATOR

The name and address of the person signing these Articles is:

Mickey Markoff

IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this 20 day of January 2000.


MICKEY MARKOFF

STATE OF FLORIDA)
)ss.
COUNTY OF Broward)

Sworn to and subscribed before me this 20 day of January 2000, by MICKEY MARKOFF, who is personally known to me (or who has produced as identification) and who did take an oath.


Notary Public, State of Florida

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(SEAL)



**CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE
FOR THE SERVICE OF PROCESS WITHIN THIS STATE,
NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.**

FILED
00 JAN 27 AM 8:17
STATE OF FLORIDA
TALLAHASSEE, FLORIDA

In pursuance of Chapter 48.091, Florida Statutes, the following is submitted, in compliance with said Act:

First--That **CREATIVE MARKETING STRATEGIES, INC.**, is desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation in the City of Fort Lauderdale, County of Broward, State of Florida has named Mickey Markoff, located at 1012 East Broward Boulevard, Fort Lauderdale Florida 33301, its agent to accept service of process within this State.

ACKNOWLEDGMENT:

Having been named to accept service of process for the above-stated corporation, at place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said act relative to keeping open said office.


Mickey Markoff