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Charles W. Cairnes, Jr. PA  
certified public accountant  
1973 PGA Blvd., Ste C  
North Palm Beach, FL 33408  
561-622-8989

December 16, 1999

Corporate Records Bureau  
Division of Corporations  
Department of State  
P. O. Box 6327  
Tallahassee, Florida 32314

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-01/03/00--01132--001  
\*\*\*\*\*79.75 \*\*\*\*\*78.75

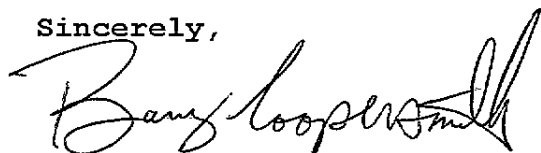
Dear Sir:

Enclosed are the Articles of Incorporation Hair Color Masters, INC. and a check for \$79.75 to cover the filing fee, certified copy and certificate designating registered agent.

This incorporation is to be effective as of January 1, 2000.

Thank you for your help.

Sincerely,



Barry Coopersmith, Accountant  
Charles W. Cairnes Jr., CPA, P.A.

Barry Coopersmith GAVE  
AUTHORIZATION BY PHONE TO  
CORRECT CORP SUFFIX  
DATE 1-10-00  
DOC. EXAM gy

FILED  
00 JAN -3 AM 9:00  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

gy 1/10

ARTICLES OF INCORPORATION  
OF  
HAIR COLOR MASTERS, Inc.

FILED  
00 JAN -3 AM 9:00  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

The undersigned, being a natural person of the age of twenty-one (21) years or more and a subscriber to the shares of the Corporation to be organized hereunder, for the purpose of forming a corporation under Chapter 607 of the Official Florida Statutes, as amended, does hereby adopt the following Articles of Incorporation.

ARTICLE I

The name of the Corporation is: Hair Color Masters, Inc.  
The address of the initial business office shall be: 1106 11<sup>th</sup> Lane, Palm Beach Gardens, Florida 33418

ARTICLE II

The street address of the initial registered office shall be: : 1106 11<sup>th</sup> Lane, Palm Beach Gardens, Florida 33418; and the name of the initial registered agent at that address shall be: Frank Alonzo.

ARTICLE III

The capital stock of the Corporation will consist of 7500 shares of common stock, par value \$1.00 per share.

ARTICLE IV

The name and place of residence of the incorporator is as follows:

<u>NAME</u>	<u>RESIDENCE</u>
Frank Alonzo	1106 11 <sup>th</sup> Lane Palm Beach Gardens, Florida 33418

ARTICLE V

The Board of Directors of the Corporation shall consist of not less than one (1) and not more than five (5) persons who shall be elected at the first meeting of the stockholders, but the directors need not be stockholders. The property and business of the Corporation shall be managed and controlled by the Board of Directors. The names and addresses of the members of the first Board of

Directors, who shall hold office until their successors are elected or appointed and have qualified are :

<u>NAME</u>	<u>RESIDENCE</u>
Frank Alonzo	1106 11 <sup>th</sup> Lane Palm Beach Gardens, Florida 33418

#### ARTICLE VI

The nature of the business and the objects and purposes for which the Corporation is formed and which may be transacted, promoted and carried on by the Corporation are to do any and all business permitted under the laws of the State of Florida.

#### ARTICLE VII

The by-laws of the Corporation may be amended, altered or repealed by the Board of Directors.

#### ARTICLE VIII

The private property of the shareholders of this Corporation shall not be subject to the payment of corporate debts, except to the extent of any unpaid balance of subscription of shares.

#### ARTICLE IX

Any person, upon becoming the owner or holder of any shares of stock or other securities issued by this Corporation, does hereby consent and agree that all rights, powers, privileges, obligations or restrictions pertaining to such person or such securities in any way may be altered, amended, restricted, enlarged, or repealed by legislative enactments of the State of Florida, or of the United States which have reference to or affect corporations, such securities, or such persons if any; and that the Corporation reserves the right to transact any business of the Corporation, to alter, amend or repeal these Articles of Incorporation, or to do any other acts or things as authorized, permitted or allowed by such legislative enactments.

#### ARTICLE X

Each director or officer, or former director or officer of this Corporation and his legal representatives, shall be indemnified by the Corporation against liabilities, expenses, counsel fees and costs reasonably incurred by him as a result of any action, suit, proceeding or claim in

which he is made a part by reason of his being or having been such director or officer; and any person who, at the request of this Corporation, served as director or officer of another corporation in which this Corporation owned corporate stock, and his legal representative, shall; in like manner be indemnified by this Corporation; provided, that in neither case shall the Corporation indemnify such director or officer with respect to any matters in which he shall be finally adjudged in any such action, suit, or proceeding to have been liable for negligence or misconduct in the performance of his duties as such director or officer. The indemnification herein provided for, however, shall apply also in respect to any amount paid in compromise of any such action, suit, or proceeding or claim asserted against such director or officer (including expenses, counsel fees and cost reasonably incurred in connection therewith), provided the Board of Directors shall have first approved such proposed compromise settlement and determined that the officer or director involved was not guilty of negligence or misconduct; but, in taking such action, any director involved shall not be qualified to vote thereon, and if for this reason a quorum of the Board cannot be obtained to vote on such matter, it shall be determined by a committee of three persons appointed by the shareholders at a duly called special meeting or a regular meeting. In determining whether a director or officer was guilty of negligence or misconduct in relation to any such matter, the Board of Directors or committee appointed by the shareholders, as the case may be, may rely conclusively upon an opinion of independent counsel selected by such Board or committee. The right of indemnification herein provided shall not be exclusive of; any other rights to which such director or officer may be lawfully entitled.

#### ARTICLES XI

No stock in this corporation shall be sold or transferred other than by operation of law, unless and until the record owner thereof shall have given written notice, by certified mail, to the corporation at its principal office, setting forth a desire to sell such stock, together with the price, terms and conditions upon which said stock shall be offered for sale. The corporation, if it elects or its stockholders, if it shall not elect, shall have an exclusive right to purchase said stock at the price and upon the terms and conditions set forth in said notice at any time within thirty (30) days of the corporation's receipt thereof. Upon failure of the corporation or its stockholders to exercise such rights within such thirty (30) day period, said stock may be offered for sale to others, but only at the price and upon the terms and conditions stated in said notice. Every shareholder, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the right to

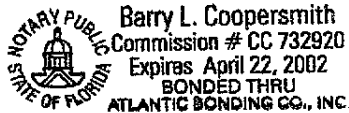
purchase his pro rata share (as nearly as may be done without issuance of fractional shares) at the price at which said stock is offered to others.

IN WITNESS WHEREOF, I have hereunto set my hand this 16th day of December, 1999.



State of Florida )  
County of Palm Beach )

The foregoing instrument was acknowledged before me this 16th day of December, 1999 by Frank Alonzo, who is personally known to me and who did not take an oath.



  
Notary

attached to articles of incorporation of Hair Color Masters, Inc.

## REGISTERED AGENT CERTIFICATE


CERTIFICATE DESIGNATION PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

The following is submitted in compliance with Chapter 48.091, Florida Statutes:

Hair Color Masters, Inc., desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation located at the City of Palm Beach Gardens, State of Florida, has named Frank Alonzo as its agent to accept service of process within this state.

### ACKNOWLEDGMENT

Having been named to accept service of process for the above-stated Corporation, at the place designated in this certificate, I hereby accept to act in this capacity and agree to comply with the provision of said Act relative to keeping open said office.

  
Frank Alonzo, Registered Agent

FILED  
00 JAN -3 AM 9:00  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA