

3990 N.E. 15th Avenue Fort Lauderdale, Florida 33334 (954) 566-6276

December 5, 1999

Florida Department of State Corporate Filings Post Office Box 6327 Tallahassee, Florida 32314

FFECTIVE DATE

Re: Articles of Incorporation - Alley Studios, Inc.

Dear Corporate Filings:

Please file the enclosed Articles of Incorporation and Acceptance by Registered Agent for Alley Studios, Inc. This is the initial filing for this business corporation.

I have enclosed my check No. 702 for \$122.50. Please return a certified copy of the articles and acceptance, as filed, to me at the above address.

Thank you for your assistance.

Sincerely,

Alison B. Frank

encl

FILED

99 DEC 28 PM 6: 28

SECRETARY OF STATE
ALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

OF

ALLEY STUDIOS, INC.

EFFECTIVE DATE

OF CHILD PAGE 128

The undersigned, for the purpose of forming a business corporation under the laws of the State of Florida, do hereby adopt the following ARTICLES OF INCORPORATION:

ARTICLE I

NAME. The name of the corporation is ALLEY STUDIOS, INC.

ARTICLE II

DURATION. The existence of the corporation shall commence January 1, 2000, and shall be perpetual.

ARTICLE III

PURPOSE. The general purposes for which the corporation is organized are:

- To engage in the business of creating, printing, and selling greeting cards and other associated products.
- 2. To transact any other lawful business for which corporations may be incorporated under the Florida Business Corporation Act which can, in the opinion of the board of directors of the corporation, be advantageously carried on in connection with or auxiliary to the foregoing business.

'3. To do such other things as are incidental to the foregoing or necessary or desirable in order to accomplish the foregoing.

ARTICLE IV

CAPITALIZATION. The maximum number of shares which the corporation shall have authority to issue shall be two hundred (200) shares of common stock. Such shares shall be of single class and shall have a par value of One Dollar (\$1.00) per share.

ARTICLE V

REGISTERED OFFICE AND AGENT. The principal office address of the corporation is 3990 N.E. 15th Avenue, Fort Lauderdale, Florida 33334. The initial registed office of the corporation is located at 3990 N.E. 15th Avenue, Fort Lauderdale, Florida 33334 and the name of its initial registered agent at such address is Alison B. Frank.

ARTICLE VI

DIRECTORS. The initial board of directors shall consist of two directors. The name and address of each person who is to serve as a member of the initial board of directors is:

Alison Frank;

3990 N.E. 15th Avenue, Fort Lauderdale, Florida 33334

Allison Weingard;

115 North Victoria Park Road, Fort Lauderdale, Florida

33301

'INCORPORATORS. The name and address of each of the incorporators is:

Alison Frank;

3990 N.E. 15th Avenue, Fort Lauderdale, Florida 33334

Allison Weingard;

115 North Victoria Park Road, Fort Lauderdale, Florida

33301

The foregoing ARTICLES OF INCORPORATION of ALLEY STUDIOS, INC. a

Florida corporation, are executed by the undersigned at Fort Lauderdale, Florida, this

day of December, 1999.

ACCEPTANCE BY REGISTERED AGENT

Having been appointed the registed agent of ALLEY STUDIOS, INC. a Florida corporation, 3990 N.E. 15th Avenue, Fort Lauderdale, Florida 33334, hereby accept such appointment and agree to act in such capacity.

Dated this ____ day of December, 1999.