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FROM: AKERMAN, SENTERFITT & EIDSON, P.A.

075471001363

CONTACT: MARLA R MAYSTER PHONE: (305)374-5600

FAX #: (305)374-5095

NAME: KEY WEST TOURIST DEVELOPMENT ASSOCIATION, IN

AUDIT NUMBER..... H98000007054

DOC TYPE......FLORIDA NON-PROFIT CORPORATION

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BECKY -

THE DWNERS OF THE TRADEMARK "KEY WEST TOURIST DEVELOPMENT ASSOCIATION" ARE THE SAME PEOPLE WHO ARE SUBMITTING THE ATTACHED ARTICLES OF INCORPORATION OF KEY WEST TOURIST DEVELOPMENT ASSOCIATION, INC.

THANK YOU.

BM 4/15/98



FLORIDA DEPARTMENT OF STATE Sandra B. Mortham Secretary of State

April 14, 1998

AKERMAN SENTERFITT & EIDSON PA

SUBJECT: KEY WEST TOURIST DEVELOPMENT ASSOCIATION, INC.

REF: W98000008351

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Becky McKnight Document Specialist FAX Aud. #: H98000007054 Letter Number: 298A00019897 H98000007054

ARTICLES OF INCORPORATION

The undersigned incorporator, for the purpose of forming a corporation under the Florida Not For Profit Corporation Act, hereby adopt(s) the following Articles of Incorporation:

ARTICLE I. NAME

The name of the corporation shall be: KEY WEST TOURIST DEVELOPMENT ASSOCIATION, INC.

ARTICLE II. PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation:

Mailing Address:

Street Address:

P.O. Box 1529,

317 Whitehead Street

Key West, Florida 33040

Key West, Florida 33040

ARTICLE III. PURPOSE(S)

The specific purpose(s) for which the corporation is organized is (are):

The purpose of the Corporation shall be to foster and cultivate the social, educational, and business relations of the members; to broaden their interest in the pursuit of their occupations; to promote cooperation in all matters of interest to their respective businesses; to create and maintain higher standards in business dealing; to correct trade abuses; to compile and distribute information to its members; to aid and protect its members; to do all things that are properly within the scope of such a corporation to promote the local tourist industry and for the welfare of its members. This corporation is organized and operated exclusively for the above stated purpose, and for other nonprofit purposes, and no part of any earnings shall inure to the benefit of any private member for profit.

ARTICLE IV. MANNER OF ELECTION OF DIRECTORS

The manner in which the directors are elected or appointed is set forth in the By Laws.

ARTICLE V. INITIAL REGISTERED AGENT AND STREET

The name and Florida street address of the initial registered agent are:

American Information Services, Inc. One S.E. 3rd Avenue, 28th Floor Miami, Florida 33131

Prepared by: Henry H. Raamama, Jr., Esq. One S.E. 3rd Avenue, 28th Floor Miami, Florida 33131 (305) 374-5600 Florida Bar No. 0106724

APR-15-98 09:15AM FROM-AKERMAN SENTERFITT 305-374-5095

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ARTICLE VI. INCORPORATOR

The name and address of the Incorporator to these Articles of Incorporation:

Henry H. Raattama, Jr., Esq. Akerman, Senterfitt & Eidson, P.A. SunTrust International Center One S.E. Third Avenue - 25th Floor

Miami, Florida 33131-1714

Henry H. Raattama, Jr., Incorporator

(An additional article must be added if an effective date is requested.)

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duries, and I am familiar with and accept the obligations of my position as registered agent

AMERICAN INFORMATION SERVICES, INC.

Marla R. Mayster, Vice President